

TOWN CENTRE REGENERATION INTERACTIVE MAP

Please click **[here](#)** to begin navigating the interactive map from the main page.

Please click on the areas below to immediately navigate to them:

[Heritage Action Zone](#)

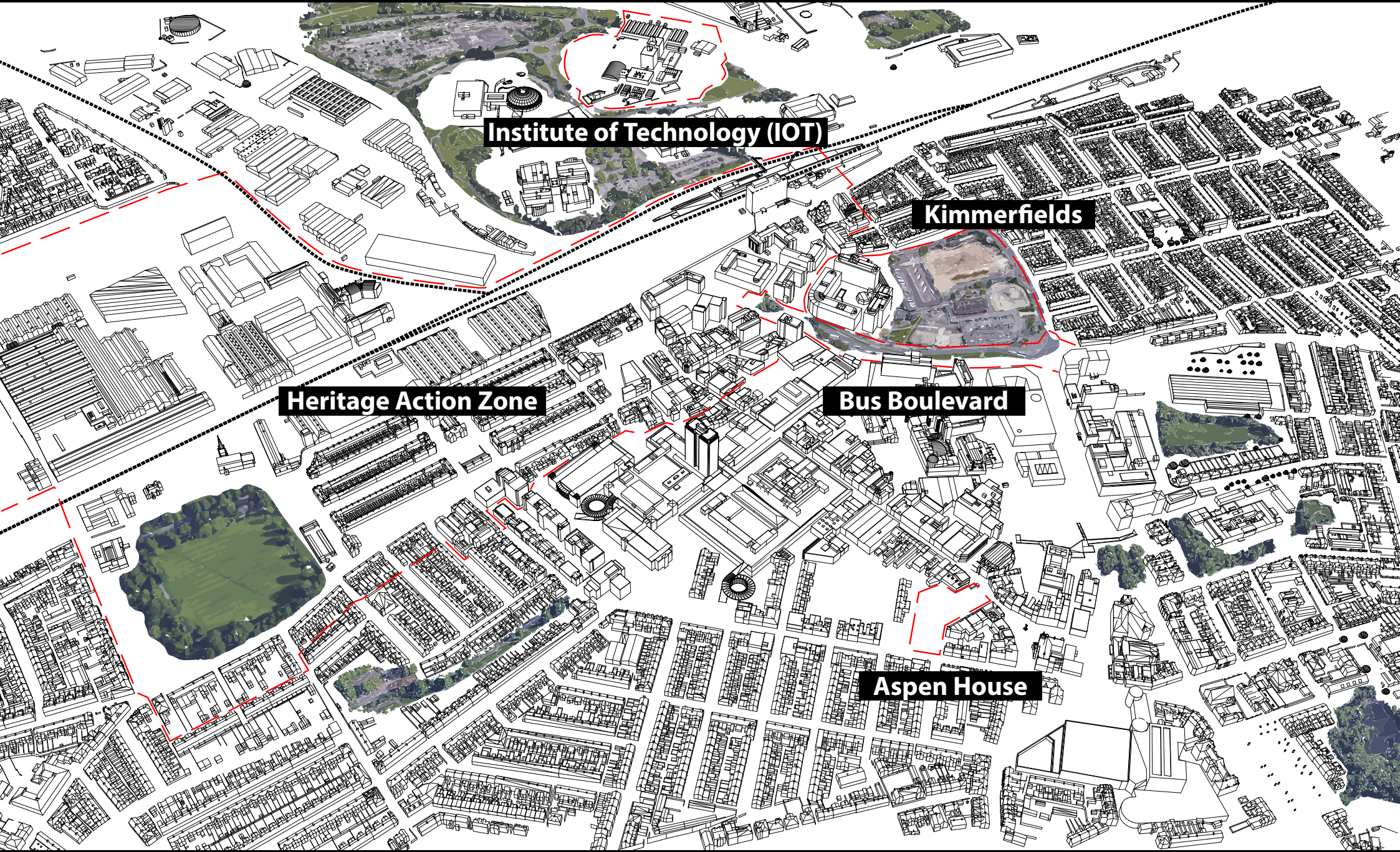
[Kimmerfields](#)

[Bus Boulevard](#)

[Aspen House](#)

[Institute of Technology \(IOT\)](#)

TOWN CENTRE REGENERATION INTERACTIVE MAP



Institute of Technology (IoT)

Kimmerfields

Heritage Action Zone

Bus Boulevard

Aspen House

ASPEN HOUSE SITE



A £17m development of the former Aspen House site is taking place on Regents Street where it will be turned into a 194 bedroom Premier Inn hotel with a restaurant on the ground floor.

Project commencement: 2021
Project completion: 2023



BUS BOULEVARD

Making Swindon easy to get to and move around is an important part of improving our town centre for our residents and visitors.

To support the regeneration of Swindon Town Centre, we have successfully acquired government funding through the Future High Streets Fund to transform Fleming Way into a new public transport interchange, replacing the old bus station. This will create a welcome environment for bus users in a single location and encourages more walking and cycling through an attractive and safe new public space. The Boulevard will also bring more trees and green back into the heart of our town.

Project commencement: 2021
Project completion: 2024



HERITAGE ACTION ZONE (HAZ)

The Heritage Action Zone (HAZ) initiative is offered by Historic England as a vehicle for revitalising under used historic areas in order to bring about wider economic and social growth. Since 2016, twenty Heritage Action Zones have been launched and in 2019 Swindon became the second town in the South West to achieve HAZ status.

The Swindon Heritage Action Zone (HAZ) will focus on the area around Swindon's historic railway village. An ambitious masterplan has been prepared which will deliver enhancements to key historic buildings and spaces. These include the Health Hydro, the Cricketers, the Carriage Works, the Mechanics' Institute and GWR Park. Footpaths, signage and public spaces will also be improved in order to better connect the area to the wider town centre. Promotional events, exhibitions, publications and tours will be organised to raise awareness of Swindon's history for residents.

Project commencement: 2019

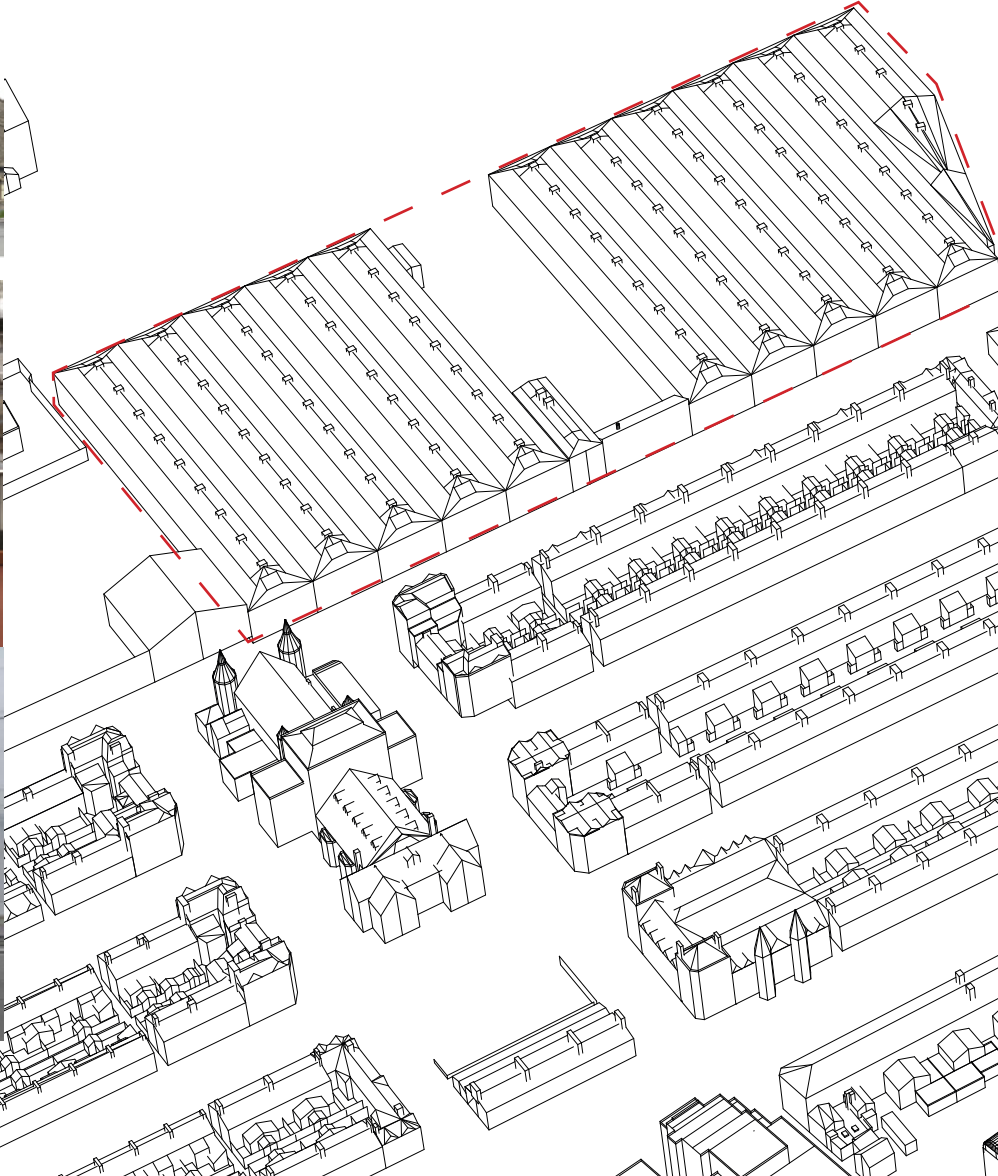
Project completion: 2024



Carriage Works

Health Hydro

CARRIAGEWORKS



We are investing over £7 million in this building. Units 3 and 5 were refurbished in the summer of 2018 and they are now a thriving business incubator (Workshed) for creative and digital start-up businesses and desk co-working space.

Unit 11 is now occupied by the Royal Agricultural University's new Cultural Heritage Institute which will train the next generation of heritage managers and professionals. Postgraduate courses commenced in September 2020 with undergraduate courses to follow.

We have been awarded a further £4million by the Getting Building Fund which will enable work to commence on the refurbishment of Units 7 and 9 and the units along the London Street elevation. This will be supported by HAZ funding to redecorate and re-glaze the windows along the street frontage, effectively opening up the building to passers-by.

Carriage Works (Phase 2)
Project commencement: 2020
Project completion: 2023

HEALTH HYDRO BUILDING

Through the Heritage Action Zone (HAZ), we will seek to highlight the heritage of this building in order to increase footfall and income and to ensure a sustainable future in the long term. The HAZ has allocated funding to enliven the outside of the building through signage and decoration. It will also seek to reconnect the Health Hydro to the railway village by reconsidering the pedestrian crossings on Faringdon Road.

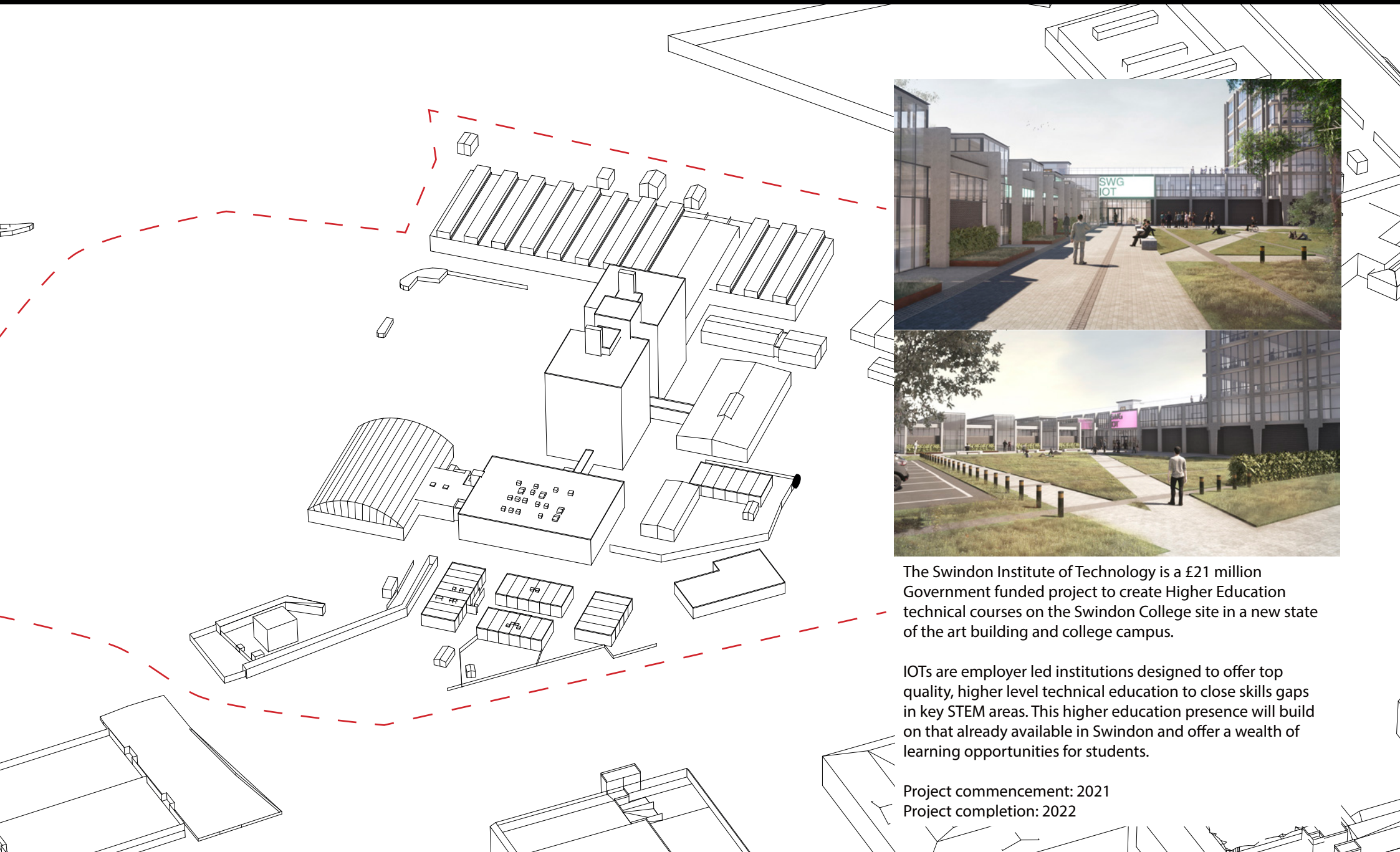
In November 2019 the Health Hydro was given a Grade II* listing. Less than 6% of listed buildings are Grade II* designated and this means it is a particularly important building of more than special interest.

Prior to lockdown the Council had allocated £1.5million of planned improvements to the building and the facilities within. In July, a bid was submitted within the Towns Fund for a further £5m which, if successful, will be combined with the £1.5million to enable the complete refurbishment of the building.

Project commencement: 2021

Project completion: 2024





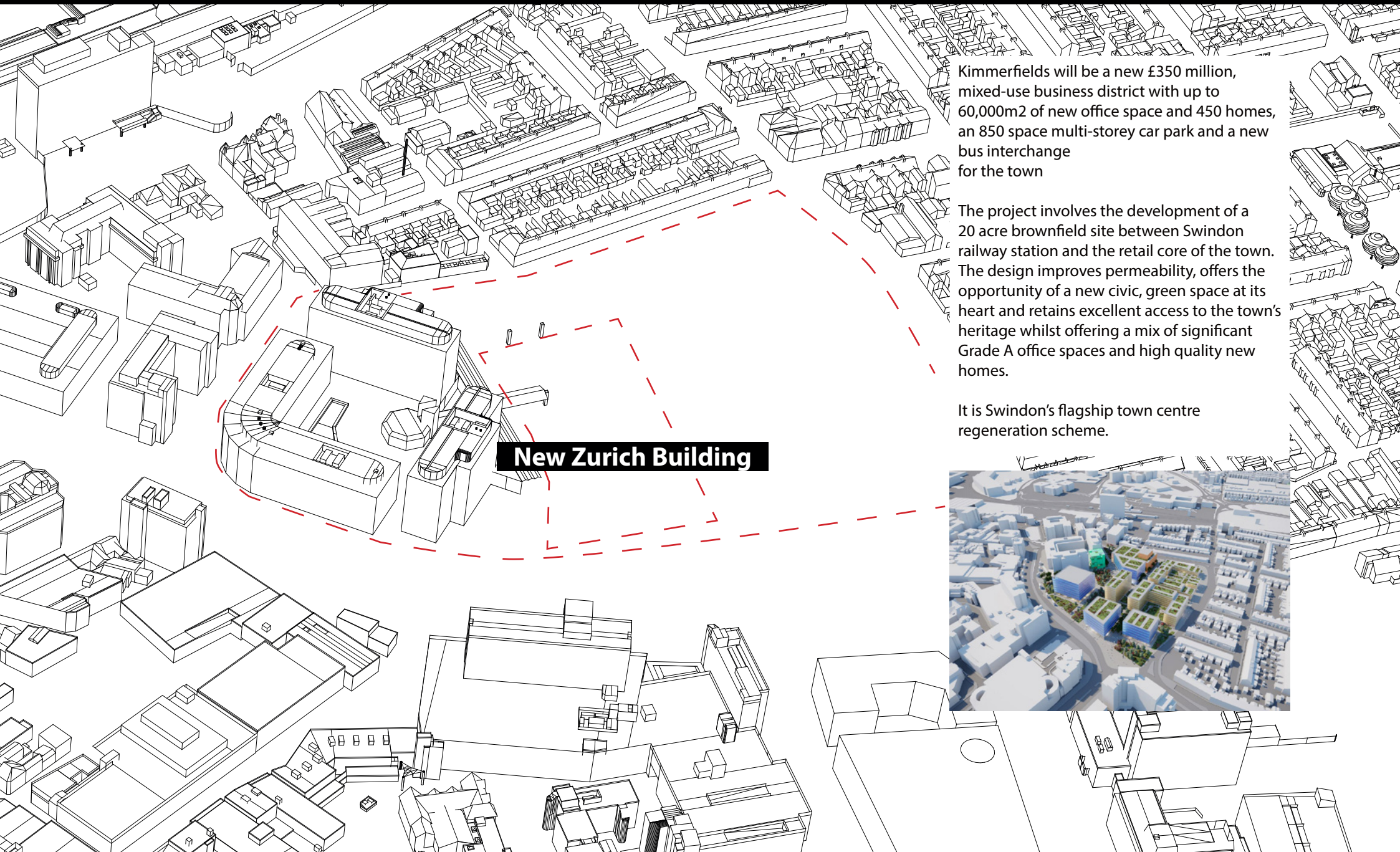
The Swindon Institute of Technology is a £21 million Government funded project to create Higher Education technical courses on the Swindon College site in a new state of the art building and college campus.

IOTs are employer led institutions designed to offer top quality, higher level technical education to close skills gaps in key STEM areas. This higher education presence will build on that already available in Swindon and offer a wealth of learning opportunities for students.

Project commencement: 2021

Project completion: 2022

KIMMERFIELDS REGENERATION SITE



New Zurich Building

Kimmerfields will be a new £350 million, mixed-use business district with up to 60,000m² of new office space and 450 homes, an 850 space multi-storey car park and a new bus interchange for the town

The project involves the development of a 20 acre brownfield site between Swindon railway station and the retail core of the town. The design improves permeability, offers the opportunity of a new civic, green space at its heart and retains excellent access to the town's heritage whilst offering a mix of significant Grade A office spaces and high quality new homes.

It is Swindon's flagship town centre regeneration scheme.



ZURICH BUILDING



One of the town's major employers, Zurich, will be building its new state-of-the-art offices in Swindon. The building will then be bought by us and leased back to the company.

The building will provide over 100,000 square feet of high-quality office space over six floors with a terrace and function space at roof level, providing over 950 staff with a modern workspace designed to enhance their wellbeing and the local environment.

The first column free office in the South West, it represents a step change in quality grade A office accommodation in Swindon Town Centre. This exciting project is on site and due to complete in Autumn 2022.

Project commencement: 2020
Project completion: 2022