

## **Tourist Facilities – Retail Establishments**

To qualify for signs all the following criteria must be satisfied.

### Criteria

- i. Retail establishments must have facilities and features which are of particular interest to tourists, for example craft centres, glass manufacture centres, mill shops or speciality shops.
- ii. Facility must meet standards required by professional or regulatory organisations appropriate to the facility and its conduct of business and operation.
- iii. Applicants must provide evidence of appropriate steps having been taken to publicise the facility and to inform tourists how to get there.
- iv. No off-site advertisement signs relating to the facility to exist or be proposed at or near the location of the proposed tourism signs.
- v. Adequate parking must be available on-site to justify highway signs, otherwise only pedestrian signing will be considered.