

## **Tourist Facilities – Hotels, Inns and Bed & Breakfasts**

To qualify for signs all the following criteria must be satisfied.

### **Criteria**

- i. Facility must meet standards required by professional or regulatory organisations appropriate to the facility and its conduct of business and operation, including membership of a national grading and classification scheme run by the English Tourist Board, RAC or the AA.
- ii. Applicants must provide evidence of appropriate steps having been taken to publicise the facility and to inform tourists how to get there.
- iii. No off-site advertisement signs relating to the facility to exist or be proposed at or near the location of the proposed tourism signs.
- iv. For vehicular signing, adequate on-site parking must normally be available. Where off-street parking is provided it must be within a reasonable distance of the attraction.
- v. For self-catering accommodation written confirmation of their grading and classification is required e.g. British Graded Holiday Parks Scheme.

**Note:** Hotels which cater for long term residents and are therefore hostel type houses in multiple occupation will not be eligible for tourism signing.