

Tourist Facilities – Public Houses, Restaurants & Cafes

Public Houses

To qualify for signs all the following criteria must be satisfied.

Criteria

Be recognised as an establishment for visitors and tourists providing:

- i. Meals - at least lunches and evening meals.
- ii. Facility must meet standards required by professional or regulatory organisations appropriate to the facility and its conduct of business and operation, including compliance with the Food Safety (General Food Hygiene) Regulations 1995 and the Food Safety Act 1990.
- iii. Applicants must provide evidence of appropriate steps having been taken to publicise the facility and to inform tourists how to get there.
- iv. No off-site advertisement signs relating to the facility to exist or be proposed at or near the location of the proposed tourism signs.
- v. Adequate parking must be available on-site to justify road signs, otherwise pedestrian signs only will be considered.
- vi. Facilities must be provided inside the pub to enable children to accompany their parents.

Note: Where overnight accommodation is offered, pubs should be in a recognised national grading and classification scheme run by the English Tourist Board, RAC or the AA.

Restaurants/Cafes.

To qualify for signs all the following criteria must be satisfied.

Criteria

- i. Must be open to tourists for at least six months of the year at normal meal times.
- ii. Facility must meet standards required by professional or regulatory organisations appropriate to the facility and its conduct of business and operation, including compliance with the Food Safety (General Food Hygiene) Regulations 1995 and the Food Safety Act 1990.
- iii. Applicants must provide evidence of appropriate steps having been taken to publicise the facility and to inform tourists how to get there.
- iv. No off-site advertisement signs relating to the facility to exist or be proposed at or near the location of the proposed tourism signs.
- v. Adequate parking must be available on-site for road signs, otherwise pedestrian signing only will be considered.