

## Wichelstowe Blog July 2017 – Introducing Canalside....

This month we have been moving closer to the main construction contracts starting on site with the final contractual arrangements being agreed for the school and the road and canal contractor appointment processes well underway. The towpath along the canal has been closed to protect the water vole fencing before works start and site setup is underway for the school.

Whilst the site seems relatively quiet now we have been planning for the winter period when we will have up to 6 contractors working in the central area of the site at one time. Each contractor is required to produce a construction management plan and ensuring coordination is essential, not only for safety reasons, but also to minimise costs and delays. The guidance document for these management plans was approved this month setting out what is expected of everyone working on the site.

We have also been continuing to work on the planning submission for the first houses which has been delayed slightly whilst we resolve some final design issues including how the varying levels across the site will be dealt with.

A key development this month was the agreement of the new Wichelstowe brand and the name for the next phase of development. The original logo was developed in the early 2000's and we decided it needed a refresh to coincide with the start of the next phase.



We developed three options and spent a couple of weeks asking everyone who we met or who passed through our office to pick their favourite. The decision was almost unanimous and option 1 was chosen. The logo is clean and simple with a distinctive 'W' and a range of vibrant colours that we think reflects our approach to the next phase.

We have also decided to rename the Middle Wichel District Centre which was a much tougher decision with a heated debate about the various options. The logos were a particular talking point with everyone having a different opinion. Option 1 was a bit 'too hipster', option 2 looked like 'a bus company' and option 3 either reminded people of 'the Godfather poster' or 'West Side Story'.

In the end we decided to keep it simple and name the area 'Canalside'. The logo includes one of the herons who can often be spotted in the area drawn to reflect stained glass or a kaleidoscope.

You will begin to see these logos popping up around the town soon.



We have also given our website a much needed update to include the new branding and details of the next phase. This is just a temporary measure and a new fully updated website will be developed later this year to support the first house sales.

Next month: Watch out for some changes in the traffic management around the junction between Foxham Road and Peglars Way as school construction gets underway.