



**Traffic Management**  
Swindon Borough Council  
Wat Tyler House West  
Beckhampton Street  
Swindon  
SN1 2JH  
Direct line: 01793 465500  
Email: [TrafficTROs@swindon.gov.uk](mailto:TrafficTROs@swindon.gov.uk)

**Ref: H&T/TRO/Victoria Rd**  
Date: 16 October 2026

Dear Occupier/Resident,

**Re –Proposed Traffic Order – Victoria Road**

I am writing to advise you that Swindon Borough Council are in the process of relocating the bus stop on Victoria Road opposite the junction with Cannon Street to Victoria Road between the junctions with Dumbarton Terrace and Hunt Street. As part of the relocation of the bus stop, the Council proposes to revoke a section of 'no waiting at any time' restriction on Victoria to introduce a bus stop clearway.

The existing bus stop is further up Victoria Hill on the s-bend. Residents of the area have requested this be moved further down for easier access from Hunt Street, and the existing position is not ideal, causing conflict between buses and other road vehicles and concerns have been raised. The new site has been chosen for ease of passenger access through Hunt Street and maintaining highway safety.

Prior to Swindon Borough Council starting the statutory Traffic Regulation Order process, you are invited to comment on the proposals that have been prepared. Details of the proposals can be viewed on the Council's website, under the heading of 'Stage 1 - Informal consultation' at [www.swindon.gov.uk/trafficregulationorders](http://www.swindon.gov.uk/trafficregulationorders); using the above reference. Please review the plans and submit any comments you may have via the form on the website by 23 October 2026.

All comments will be collated for consideration of the next steps and whether to proceed to formal statutory consultation w/c 2 November 2026. The volume of feedback, both in support of and against the proposals will be taken into account so it is important that you record your views.

To follow progress in relation to this Traffic Regulation Order or to find out more about Traffic Regulation Orders, please visit the Council website; [www.swindon.gov.uk/trafficregulationorders](http://www.swindon.gov.uk/trafficregulationorders);

If you experience any problems accessing the information, via the above link, you may contact us in writing or via [TrafficTROs@swindon.gov.uk](mailto:TrafficTROs@swindon.gov.uk) using the above reference and we can send a copy of the proposals.

Yours sincerely,

Traffic Management and Road Safety Team