

Appendix A: List of all parties consulted

Active Travel Engalnd	Royal Agricultural University - Swindon Campus
Alder King	David Hares Landscape Architecture
Barton Willmore	Ben Williams Consultancy Ltd
Bath and North East Somerset Swindon & Wiltshire Integrated Care Board	Dorset & Wiltshire Fire and Rescue Service
Black Box Planning	Vistry Group
Canal and River Trust	Inglesham Parish Council
Castlewood Commerical Properties Ltd	Bluestone
Crown Estates Commissioners	Business West
Danescroft	Montagu Evans
DPDS Consulting Group	Britton-Le Bihan Limited
Electronic communications	Stagecoach Buses
Elmsbrook Ltd	Gladman Developments Ltd
Environment Agency	Chamber Commerce
Forestry Commission	Croft Sports Centre
Great Western Hospitals NHS Trust	Dijksman Planning
Great Western Railway	New College Swindon
Hardwick Homes	Richborough
Harris Lamb Ltd	Copperfield
Health & Safety Executive	Swindon's Bus Company (GoAhead Group)
Health and Safety Executive	Crime and Disorder Management
Historic England	England's Economic Heartland
Homes England	Environment Agency
Impact Planning	Hunter Page Planning
Lead local flood authority	FSB
Lichfields	David Lock Associates
Local Planning Authorities (Cotswold)	Highworth Campaign Group action group for saving Highworth Old Golf Course
Local Planning Authorities (Gloucestershire County Council)	iCAST, Bath University
Local Planning Authorities (Oxfordshire)	Haydon Centre
Local Planning Authorities (Vale of White Horse)	Health Hydro
Local Planning Authorities (West Berkshire)	Highworth Recreation Centre
Local Planning Authorities (West Berkshire)	Home Builders Federation
Local Planning Authorities (Wiltshire)	Great Western Hospital NHS Foundation Trust Swindon Adult Community Services
LPC Trull Ltd	Sun Design and Consultancy
Marine Management Organisation	Institute of Technology
Mining Remediation Authority	BMW UK Ltd
Moore Allen & Innocent	Carter Jonas
National Highways	DfT
National Parks Authorities	Local Nature Partnership
Natural England	Local Pharmaceutical Committee
Network Rail	National Grid
Nexus Planning	Boyer Planning

NHS England	Dorcan Recreation Complex
Office for Nuclear Regulation	Castle Eaton Parish Council
Origin3	WPS
Packaged Living	Hannick Homes and Developments Ltd
Paul Butt Planning Ltd	Claremont Planning
Peagsus Group	Ainscough Strategic Land
Permisson Homes Wessex	Inglesham Parish meeting
Planning Potential	Blue Fox Planning
Planning Sphere	AJW
Pro Vision	Barratt Bristol
Ridge and Partners LLP	Balmoral Land Ltd
RPS Group	Strutt & Parker
SBC Active Travel	Paton5 Ltd
SBC Adult Services	Liddington Parish Council
SBC Assets	Wanborough Parish Council
SBC Children's Services	Hannington Parish Council
SBC Comissioning, Improvement & Assurance	Blunsdon Parish Council
SBC Contaminated Land	Savills
SBC Design & Conservation	St Andrews Parish Council
SBC Head of Sustainability	Nythe, Eldene & Liden Parish Council
SBC Highways Department	Delta Tennis Centre
SBC Housing	Walsingham Planning
SBC Inclusive Growth & Economy	South Marston Parish Council
SBC Inward Investment	Wroughton Parish Council
SBC Parking	Atwell Martin
SBC Public Health	Bishopstone & Hinton Parva Parish Council
SBC Registration and Bereavement	Stanton Fitzwarren Parish Council
SBC School Place Planning	West Swindon Parish Council
SBC Skills & Education Partnerships	Addison Rees Planning
SBC Transport Strategy	South Swindon Parish Council
Scottish and Southern Electricity Networks	Blunsdon & Highworth Ward
SF Planning	Star Planning
SLC Rail	Rodbourne Cheney Ward
Sport England	Old Town Residents Association
SSEN - Swindon Grid Capacity	St Andrews Ward
Stantec	Bellway
Sustrans Planning	Penhill & Upper Stratton Ward
Swindon Advocacy	Swindon Borough Council – Community and Civic Facilities
Swindon Borough Council - Energy	Liden, Eldene & Park South Ward
Swindon Borough Council – Green Infrastructure	Gorsehill & Pinehurst Ward
Swindon Borough Council – Sports and Recreation	Lydiard & Freshbrook Ward
Swindon Borough Council - Transport	Ridegway Ward
Swindon Borough Council – Waste Management	Eastcott Ward
Swindon Borough Council as LLFA	Haydon Wick Ward
Swindon Civic Voice	Central Ward

Swindon Digital Infrastructure Plan	Chiseldon & Lawn Ward
Swindon Education Teams	Covingham & Dorcan Ward
Swindon Health and Wellbeing Board	Mannington & Western Ward
Swindon Public Health Team	Old Town Ward
Swindon School of Gymnastics	Priory Vale Ward
SWLEP	Shaw Ward
Tetlow King Planning	DevPlan
Thames Valley Chamber of Commerce	Swindon Active Travel Team
Thames Water	Oxford County Council Rail Department
The Church Commissioners for England	Plan Red
The Gardens Trust	CPRE Wiltshire
Theatres Trust	Oxford Brookes University - Swindon Campus
TransWilts Community Rail Partnership	St Margaret & South Marston Ward
Turley	Primegate Properties
University of Bath	Walcot & Park North Ward
Vicaima Ltd	Catesby Estates
Voluntary Action Swindon	Stagecoach West
Wales & West Utilities Ltd	MOD Estates
Walsingham Planning	Marrons
Water Resources South East	Wroughton & Wichelstowe Ward
Western Gateway STB	Central Swindon North Parish Council
Westlecot Bowls Club	Stratton St Margaret Parish Council
Wilkes Academy	Chiseldon Parish Council
Wilts and Berks Canal Trust	Covingham Parish Council
Wiltshire & Swindon (Link To Nature)	Haydon Wick Parish Council
Wiltshire Police	Primary Care ICB
Youth First Centre For Health	Highworth Town Council

Appendix B: Email/Letter notifications about the consultation



Service Delivery

Planning Policy Team,
5th Floor, Swindon Borough Council,
Civic Offices, Euclid Street,
Swindon,
SN1 2JH

Tel:- 01793 463000

DX:- 133055 Swindon 16

Mincom:- 01793 436659

To all Swindon Borough Ward Members
By email only.

Please ask for: Planning Policy

Email: SwindonLocalPlan2043@swindon.gov.uk

Date: 1st September 2025

Dear Councillor

‘Swindon Local Plan 2023-2043’ Regulation 18 Public Consultation

I am writing to inform you that the new draft Swindon Borough Local Plan is now out for Regulation 18 consultation. The consultation runs for six weeks between **3:00pm Monday 1st September 2025 and 11:59pm on Monday 13th October 2025**.

The emerging Swindon Borough Local Plan will guide the future growth and development of the Borough up to 2043, with a wider strategic vision to 2055.

On adoption, the Local Plan to 2043 will replace the current Swindon Local Plan, 2026. It will set the strategic vision for housing, employment, infrastructure, transport, and the environment to support sustainable growth that meets the needs of residents, businesses and the community.

The Local Plan is a key planning document. It sets out housing and employment needs and allocations, policies and strategies, and how we will meet national and local objectives to achieve economic growth across the Borough.

Regulation 18 consultation is the first statutory stage of consultation in the Local Plan development process. It represents an important opportunity for stakeholders, local residents, businesses, and statutory consultees to review our initial options and preferred proposals and provide feedback on the emerging Local Plan.

It would be helpful if you could encourage your residents to get involved in the consultation, to view the documents and to submit their comments. The new Local Plan to 2043 can be viewed on the Council’s website at: <https://www.swindon.gov.uk/newlocalplan>. Hard copies of the Plan are

available to view at Swindon Borough Council operated libraries and at the Civic Reception of the Council offices.

Comments should be submitted using the Council's engagement portal available from the website above. The Representation Form is also available to download and can be sent by email to SwindonLocalPlan2043@swindon.gov.uk, or by post to Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid Street, Swindon, SN1 2JH. More information on this can be found on the Council's website at: <https://www.swindon.gov.uk/newlocalplan>.

The Council is also holding **Engagement Sessions** which Ward members, Parish Councillors and residents can attend to discuss the Local Plan. For each session, there will be a private briefing before the main engagement session which **ONLY** Parish and Ward Councillors can attend.

- **Date: Monday, 29 September 2025**
- **Private briefing (ONLY Parish and Ward Councillors): 4:30pm to 5:00pm**
- **Engagement Session (OPEN TO ALL): 5:00pm to 7:00pm**
- **Location: Central Community Centre, Emlyn Square, Swindon SN1 5BP**

- **Date: Thursday, 2 October 2025**
- **Private briefing (ONLY Parish and Ward Councillors): 3:15pm to 3:45pm**
- **Engagement Session (OPEN TO ALL): 3:45pm to 5:45pm**
- **Location: Moredon Sporting Hub, Cheney Manor, Swindon, SN2 2QJ**

- **Date: Monday, 6 October 2025**
- **Private briefing (ONLY Parish and Ward Councillors): 4:30pm to 5:00pm**
- **Engagement Session (OPEN TO ALL): 5.00pm to 7.00pm**
- **Location: Ellendune Community Centre, Barrett Way, Wroughton, Swindon SN4 9LW**

Yours faithfully

Richard Bell

Chief Planning Officer



Service Delivery

Planning Policy Team,
5th Floor, Swindon Borough Council,
Civic Offices, Euclid Street,
Swindon,
SN1 2JH

Tel:- 01793 463000

DX:- 133055 Swindon 16

Mincom:- 01793 436659

To all Stakeholders
By email only.

Please ask for: Planning Policy

Email: SwindonLocalPlan2043@swindon.gov.uk

Date: 1st September 2025

Dear Interested Stakeholder

‘Swindon Local Plan 2023-2043’ Regulation 18 Public Consultation

I am writing to inform you that the new draft Swindon Borough Local Plan is now out for Regulation 18 consultation. The consultation runs for six weeks between **3:00pm Monday 1st September 2025 and 11:59pm on Monday 13th October 2025**.

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The Local Plan is a key planning document. It sets out housing and employment needs and allocations, policies and strategies, and how we will meet national and local objectives to achieve economic growth across the Borough.

Regulation 18 consultation is the first statutory stage of consultation in the Local Plan development process. It represents an important opportunity for stakeholders, local residents, businesses, and statutory consultees to review our initial options and preferred proposals and provide feedback on the emerging Local Plan. Your views are critical in helping to shape the future direction of development in Swindon.

The new Local Plan to 2043 can be viewed on the Council’s website at:

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Comments should be submitted using the Council's engagement portal available from the website above. The Representation Form is also available to download and can be sent by email to SwindonLocalPlan2043@swindon.gov.uk, or by post to Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid Street, Swindon, SN1 2JH. More information on this can be found on the Council's [new Local Plan webpage](#).

If you no longer wish to be updated on the progress of Swindon planning policy documents, please reply to this email address confirming that you do not wish to receive further planning policy updates.

Yours faithfully,

Richard Bell

Chief Planning Officer



Service Delivery

Planning Policy Team,
5th Floor, Swindon Borough Council,
Civic Offices, Euclid Street,
Swindon,
SN1 2JH

Tel:- 01793 463000

DX:- 133055 Swindon 16

Mincom:- 01793 436659

To all SHELAA contacts.
By email only.

Please ask for: Planning Policy

Email: SwindonLocalPlan2043@swindon.gov.uk

Date: 1st September 2025

Dear Interested Landowners and Site Promoters,

‘Swindon Local Plan 2023-2043’ Regulation 18 Public Consultation

We are writing to you as you are a key contact for a site that has previously been submitted to the Council for assessment as part of the Strategic Housing and Employment Land Availability Assessment process.

We wish to inform you that the new draft Swindon Borough Local Plan is now out for Regulation 18 consultation. The consultation runs for six weeks between **3:00pm Monday 1st September 2025 and 11:59pm on Monday 13th October 2025**.

The emerging Swindon Borough Local Plan will guide the future growth and development of the Borough up to 2043, with a wider strategic vision to 2055. On adoption, the Local Plan to 2043 will replace the current Swindon Local Plan, 2026. It will set the strategic vision for housing, employment, infrastructure, transport, and the environment to support sustainable growth that meets the needs of residents, businesses and the community.

A key piece of evidence for the draft Local Plan is the Strategic Housing and Economic Land Availability Assessment which identifies a future supply of land which is suitable, available and achievable for housing and economic development over the plan period. The Regulation 18 Assessment and map are available to view using these links:

- [Strategic Housing and Economic Land Availability Assessment 2025](#)
- [SHELAA map](#)

Regulation 18 consultation is the first statutory stage of consultation in the Local Plan development process. It represents an important opportunity for stakeholders, local residents, businesses, and

statutory consultees to review our initial options and preferred proposals and provide feedback on the emerging Local Plan. Your views are critical in helping to shape the future direction of development in Swindon.

The new Local Plan to 2043 can be viewed on the Council's website at:

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Comments should be submitted using the Council's engagement portal available from the website above. The Representation Form is also available to download and can be sent by email to SwindonLocalPlan2043@swindon.gov.uk, or by post to Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid Street, Swindon, SN1 2JH. More information on this can be found on the Council's [new Local Plan webpage](#).

Moreover, a new **call for sites** is open alongside this Regulation 18 consultation. We are interested to hear updated information for previously submitted sites. We also welcome new site proposals from landowners or developers where they align with the proposed spatial strategy and help meet specific needs. The criteria for new sites are stated on the Council's [new Local Plan webpage](#).

If you no longer wish to be updated on the progress of Swindon planning policy documents, please reply to this email address confirming that you do not wish to receive further planning policy updates.

Yours faithfully,

Richard Bell

Chief Planning Officer



Service Delivery

Planning Policy Team,
5th Floor, Swindon Borough Council,
Civic Offices, Euclid Street,
Swindon,
SN1 2JH

Tel:- 01793 463000

DX:- 133055 Swindon 16

Mincom:- 01793 436659

To all Swindon Borough Parish Clerks
By email only.

Please ask for: Planning Policy

Email: SwindonLocalPlan2043@swindon.gov.uk

Date: 1st September 2025

Dear Parish Clerk,

‘Swindon Local Plan 2023-2043’ Regulation 18 Public Consultation

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Regulation 18 consultation is the first statutory stage of consultation in the Local Plan development process. It represents an important opportunity for stakeholders, local residents, businesses, and statutory consultees to review our initial options and preferred proposals and provide feedback on the emerging Local Plan.

Please could you forward this letter to all your Parish Councillors. It would also be helpful if you could encourage your parishioners to get involved in the consultation, to view the documents and to submit their comments. Please find attached a poster which can be put up on parish noticeboards. You may also wish to use your parish websites and/ or social media to notify residents of the consultation.

The new Local Plan to 2043 can be viewed on the Council's website at:

<https://www.swindon.gov.uk/newlocalplan>. Hard copies of the Plan are available to view at Swindon Borough Council operated libraries and at the Civic Reception of the Council offices.

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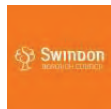
Yours faithfully,

Richard Bell

Chief Planning Officer

Appendix C: Online and Social Media Notifications

Swindon Borough Council's Post



Swindon Borough Council

15,369 followers

10mc



A new Swindon Local Plan is being developed to set out the strategic plan for development across the Borough over the next 20 years and we want to hear from local residents, community groups, developers, and businesses.

The draft Local Plan consultation is now open (1 Sept) and we welcome your thoughts.

 The Local Plan shapes how Swindon grows, from new homes and transport links to green spaces and sustainability.

The Local Plan is Swindon's key planning document, helping to guide future development and protect land from unsuitable building.

The document includes how Swindon needs to build 24,100 homes by 2043 to meet Government targets however, this already includes new sites like New Eastern Villages and Wichelstowe, so space for 7,000 more homes still needs to be found.

 Consultation runs until 13 October 2025

 Find out more and join an engagement session by using the link here: <https://lnkd.in/ebRTZ948>





Swindon Borough Council 

7 September 2025 · 



We are developing a new Local Plan to guide how our town grows over the next 20 years and we want to hear from you, the residents who live, work and play here.

Whether you're a resident, part of a community group, a developer, or a local business, your views matter.

The draft Local Plan consultation is now open until the 13 October and we're inviting feedback on everything from housing and transport to green spaces and sustainability.

The Local Plan is Swindon's main planning document. It sets out where development should happen and helps protect land from unsuitable building. To meet Government targets, Swindon needs to deliver 24,100 homes by 2043. Many of these are already planned in areas like Wichelstowe and the New Eastern Villages but we still need to find space for around 7,000 more.

To learn more or to sign up for an engagement session, search 'Local Plan' on our website. **See less**

Appendix D: Posters and Flyers

Have your say on the

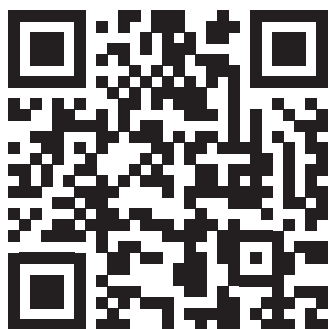
Swindon Local Plan

A new Swindon Local Plan is being developed to set out the strategic plan for development across the Borough over the next 20 years.

A public consultation on the draft plan will be held 1st September - 13 October 2025

It will shape the houses residents live in, the jobs created, the transport used across the town, and the environment shared. It will plan for the future shopping health and social needs of the borough.

Help shape Swindon's future by sharing your views online or via an upcoming engagement event. **Scan the QR code** or visit swindon.gov.uk/newlocalplan





Have your say on the

Swindon Local Plan



Consultation
closes:
13th October 25

swindon.gov.uk/newlocalplan



Appendix E: Press Release

Swindon Borough Council are currently preparing a new Local Plan that will guide the future growth and development of the Borough to 2043 (with a wider vision to 2055). Upon adoption, the 2043 Local Plan would replace the current Swindon Local Plan 2026.

This plan will provide the strategic vision for the Borough focusing on housing, employment, infrastructure, transport and the environment, aiming to ensure sustainable growth that meets the needs of residents, businesses and the local community. The Local Plan is a key planning document that sets out housing and employment needs and allocations, policies and strategies, and how the Council will meet national and local objectives in order to achieve economic growth across the Borough. This Plan proposes a Plan period of 2023-2043.

Regulation 18 Consultation

As part of the plan-making process, the Regulation 18 consultation is now being carried out as the first formal stage of consultation in developing the new Local Plan. This stage considers the options/Council's preferred approach and provides an opportunity for key stakeholders including local residents, local businesses, developers and landowners, and local community and voluntary groups to comment on the draft Local Plan and give their views on the vision and proposals that will guide Swindon's future development.

The draft Local Plan is also accompanied by a draft Policies Map. An interactive version of this is available here: [New Local Plan | Swindon Borough Council](#)

What's next?

The submissions received as part of this consultation will be considered and a consultation summary will be produced setting out the Council's response.

There will be further opportunity to engage in the Local Plan process at the Regulation 19 consultation which is intended to take place during Spring 2026 as the final consultation ahead of the submission to the Secretary of State.

Between Regulation 18 and 19, the Council will make any changes deemed necessary following consideration of the comments received at Regulation 18 consultation and the latest evidence, as well as any changes to national policy.

Additional Call for Sites

Whilst the proposed allocations are anticipated to bring forward a large number of homes, we are still interested in receiving site proposals from landowners/developers where they clearly align with the proposed spatial strategy and help meet more specific needs. As such, alongside the Regulation 18 Local Plan consultation, there will also be

a call for sites specifically targeting sites within the sustainable growth areas, small sites (<1ha), sites for specialist housing (e.g., residential care homes), Gypsy and Traveller pitches, Travelling Showperson plots and sites suitable as burial sites.

How to take part?

You can view the Regulation 18 version on the 2043 Local Plan and associated evidence on our New Local Plan webpage. Hard copies are also available at the Civic Offices reception and North, Central, Park and Highworth libraries.

You can submit your comments on the Plan and/or associated evidence by completing a representation form/s and submitting it:

Via email: ForwardPlanning@swindon.gov.uk

Via post: Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid Street, Swindon, SN1 2JH

The period of public consultation will run for a total of six weeks between the 01 September 2025 and 13 October 2025 at 23:59.

Keep an eye on the New Local Plan consultation webpage for the most up-to-date information about the progression of the Local Plan and upcoming consultations and events. If you would like to be added to the Planning Policy mailing list to receive updates on planning policy documents and consultations, please email: ForwardPlanning@swindon.gov.uk and confirm you would like to receive updates on planning policy documents and consultations.

Second Press Release

Time running out to provide feedback on Swindon's draft Local Plan

There is just under a week left for people to have their say on a key strategic document that will guide development across Swindon over the next two decades.

Swindon Borough Council's draft Local Plan plays a vital role in shaping the Borough's future, helping to manage growth and protect unsuitable land from speculative development.

Since the start of September, local people, community groups, developers and businesses have had the chance to feed into the first stage of consultation on the draft Plan, but with the closing date on 13 October, there are just a few more days for people to take part.

Over the 20-year lifespan of the Plan, the Council aims to deliver high-quality, sustainable housing, improve transport links, and create a greener, more environmentally-conscious town.

The Local Plan also outlines how Swindon will meet the Government's housing targets, which require the delivery of 1,205 new homes each year, totalling 24,100 homes by 2043. While most of these homes are already earmarked for major developments such as the New Eastern Villages and Wichelstowe, the Plan identifies the need to allocate land for an additional 7,000 homes to meet future demand.

This forward-looking strategy ensures Swindon continues to grow in a way that benefits residents, businesses, and the environment alike.

Locals have already participated in three face-to-face engagement events with the Council's Planning team, to share their views and hear a breakdown of the plan directly. However, there is still time to share comments. This can be done:

- Online by completing the representation form on the engagement portal, which can be found by searching www.swindon.gov.uk/newlocalplan
- via email by downloading and completing the representation form (Word document) on the website and emailing it to SwindonLocalPlan2043@swindon.gov.uk
- or by post by to: Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid Street, Swindon SN1 2JH

Councillor Kevin Small, Swindon Borough Council's Cabinet Member for Finance who is also responsible for strategic planning, said: "The Local Plan will shape how Swindon grows over the next 20 years, from the homes we build and the jobs we create, to the transport we use and the green spaces we protect. That's why it's so important for residents to take the time to review the draft and share their views.

Appendix F: Consultation Events Pamphlet

Swindon Local Plan 2023-2043

Regulation 18 Consultation: Headline Information

1. Timetable

Evidence gathering



Reg 18
Consultation
(Sept-Oct 2025)



Further evidence
and policy
refinement



Reg 19
Consultation
(Spring 2026)



Submission to
Secretary of State
(Autumn 2026)



Independent
Examination
(Spring-Autumn
2027)*



Adoption
(December 2027)*

*Subject to Inspector
Programme



2. Why plan?

- Provide a vision, strategy and policies to guide development.
- Align with the Council's Swindon Plan missions to Build a Fairer, Better and Greener Swindon.



3. Local Housing Need

- Standard method for local housing need: 1,205 homes pa (24,100 homes over the plan period)
- As there are already many houses in the pipeline, this plan needs to find sites for around 8,000 homes.



4. Spatial Strategy

- Growth directed towards Swindon Town Centre and along key public transport routes in the urban area.
- Supporting the Strategic Growth Locations of New Eastern Villages, Wichelstowe, Kingsdown East Wroughton and North Tadpole.



5. Employment Land

- Need for 72,000 sqm office floorspace, to be met mostly in the town centre and urban area.
- Need for 640,000 sqm industrial floorspace, to be met in designated Industrial Locations.



6. Infrastructure

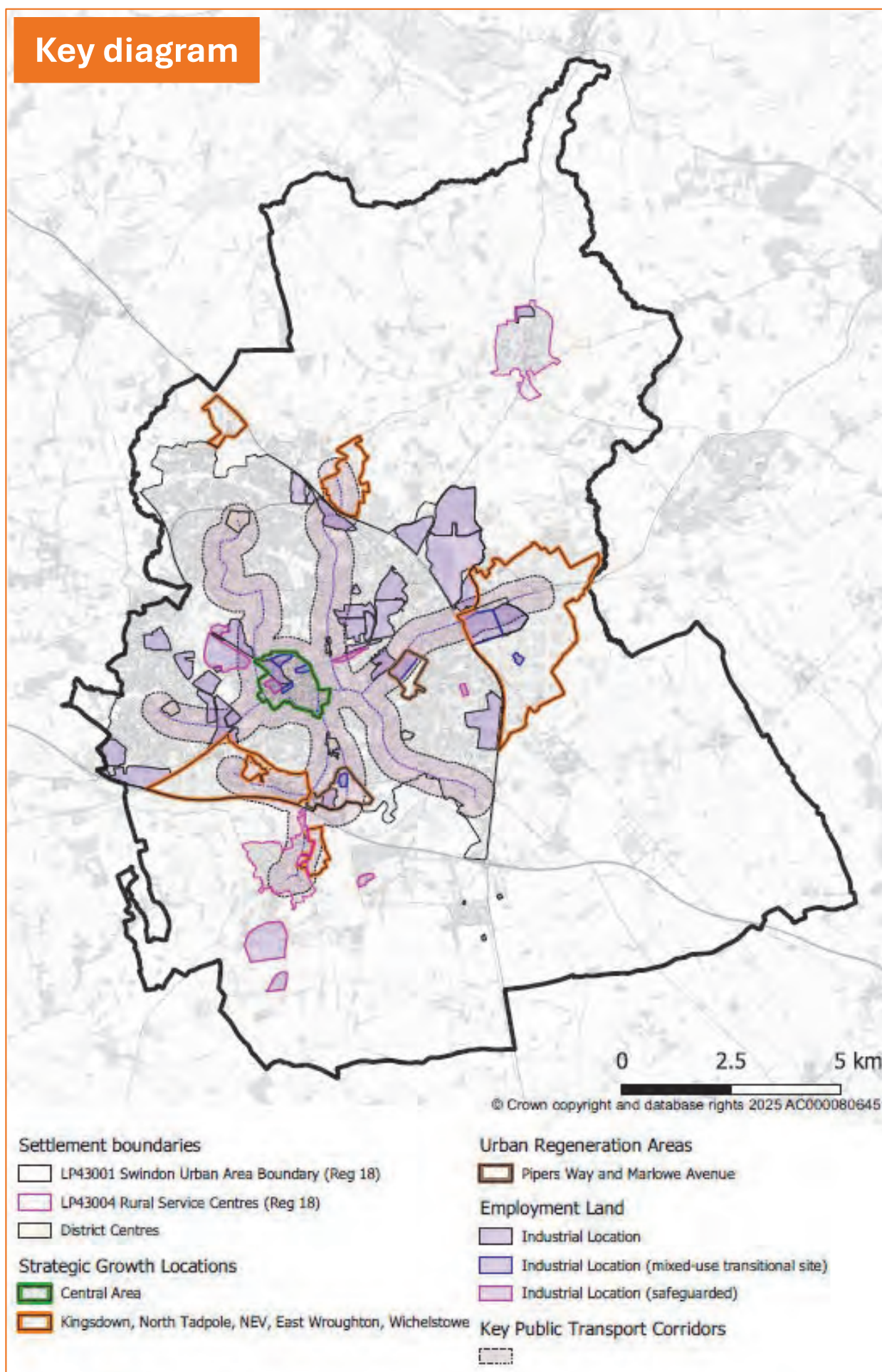
- Infrastructure Delivery Plan (IDP) accompanies the Local Plan.
- Identifies specific infrastructure projects in collaboration with key service providers.



7. How to get involved

- Read the plan and supporting documents at www.swindon.gov.uk/newlocalplan
- Submit a written representation online, via email or via post by **11.59pm on 13 October 2025**.

Key diagram



Appendix G: Exhibition Boards

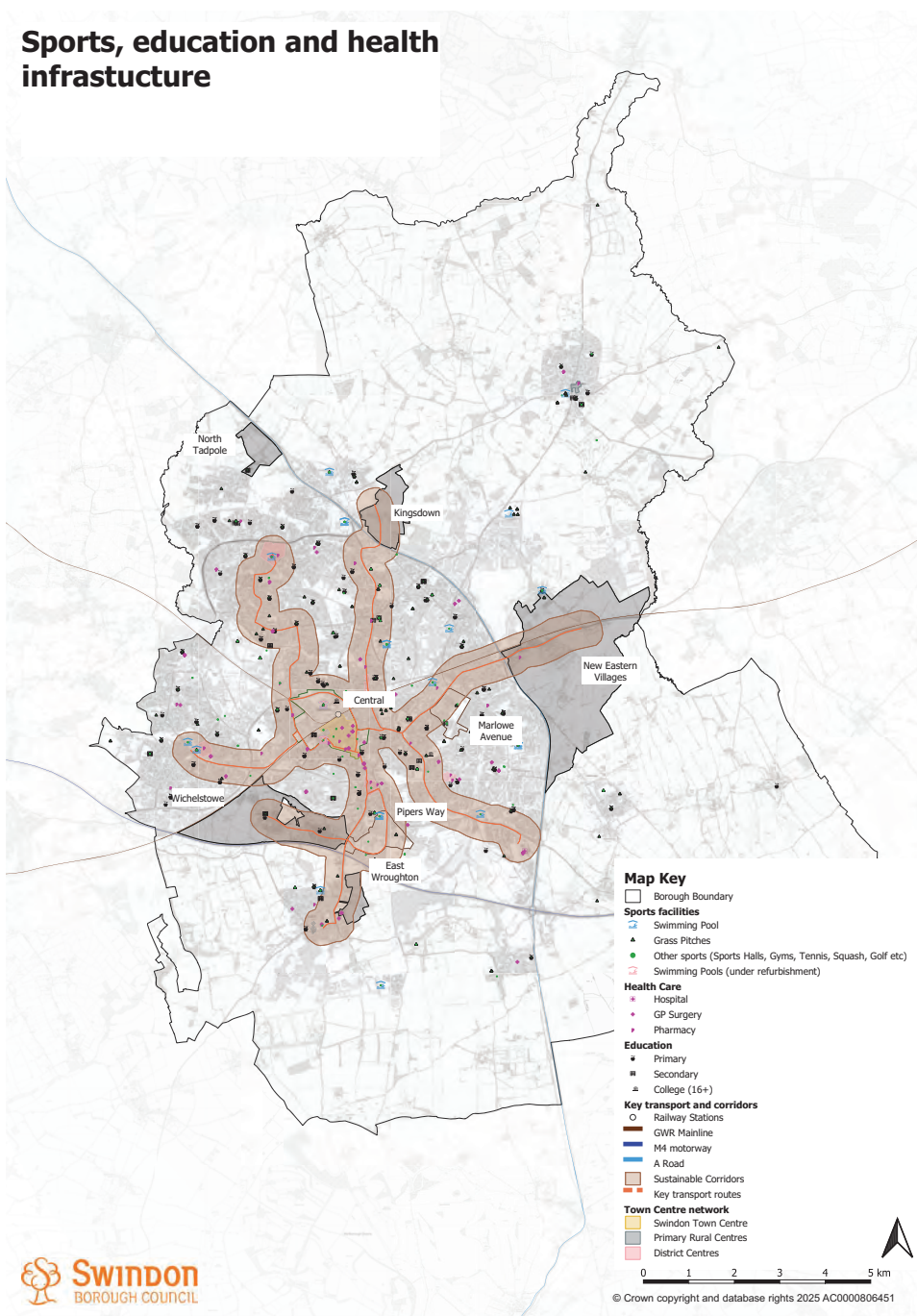
Infrastructure and transport corridors

Good planning is not just about new homes and employment land but also about supporting existing facilities and delivering new transport, social and community infrastructure where it is needed.

The new Local Plan is seeking to mostly refocus development into the main urban area along a series of key public transport corridors to support a strategy of urban reinvestment and regeneration.

New facilities will be delivered in areas of growth, and the Council is working with partners (including healthcare and education providers) to identify the infrastructure needed to support new homes.

Sports, education and health infrastructure



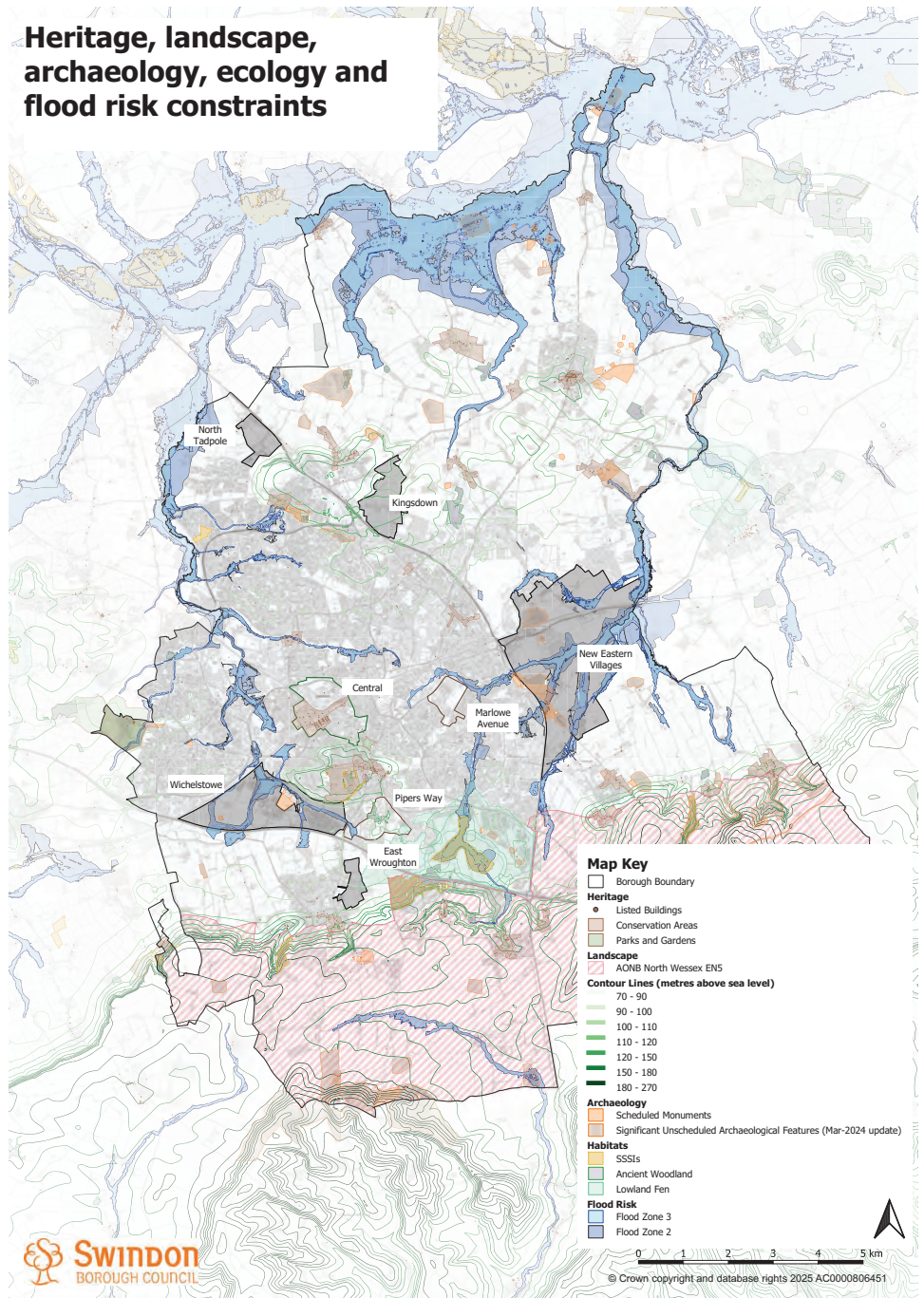
Strategic constraints

Strategic planning should be informed by a variety of matters including constraints which limit or restrict opportunities for new growth.

This map sets out key constraints related to heritage, landscape, archaeology, ecology and flood risk.

The North Wessex Downs runs along the south of the borough and there are landscape constraints to the north. Rural heritage and archaeology are key constraints around many smaller villages.

Areas at risk of flooding are also prominent, although they can provide opportunities to create landscaped green routes, such as through New Eastern Villages.



Strategic Land Assessment

A high level assessment has been undertaken by SBC Officers of all land promoted to the Council for new housing or economic uses.

Sites have been assessed against a series of key high-level placemaking topics including:

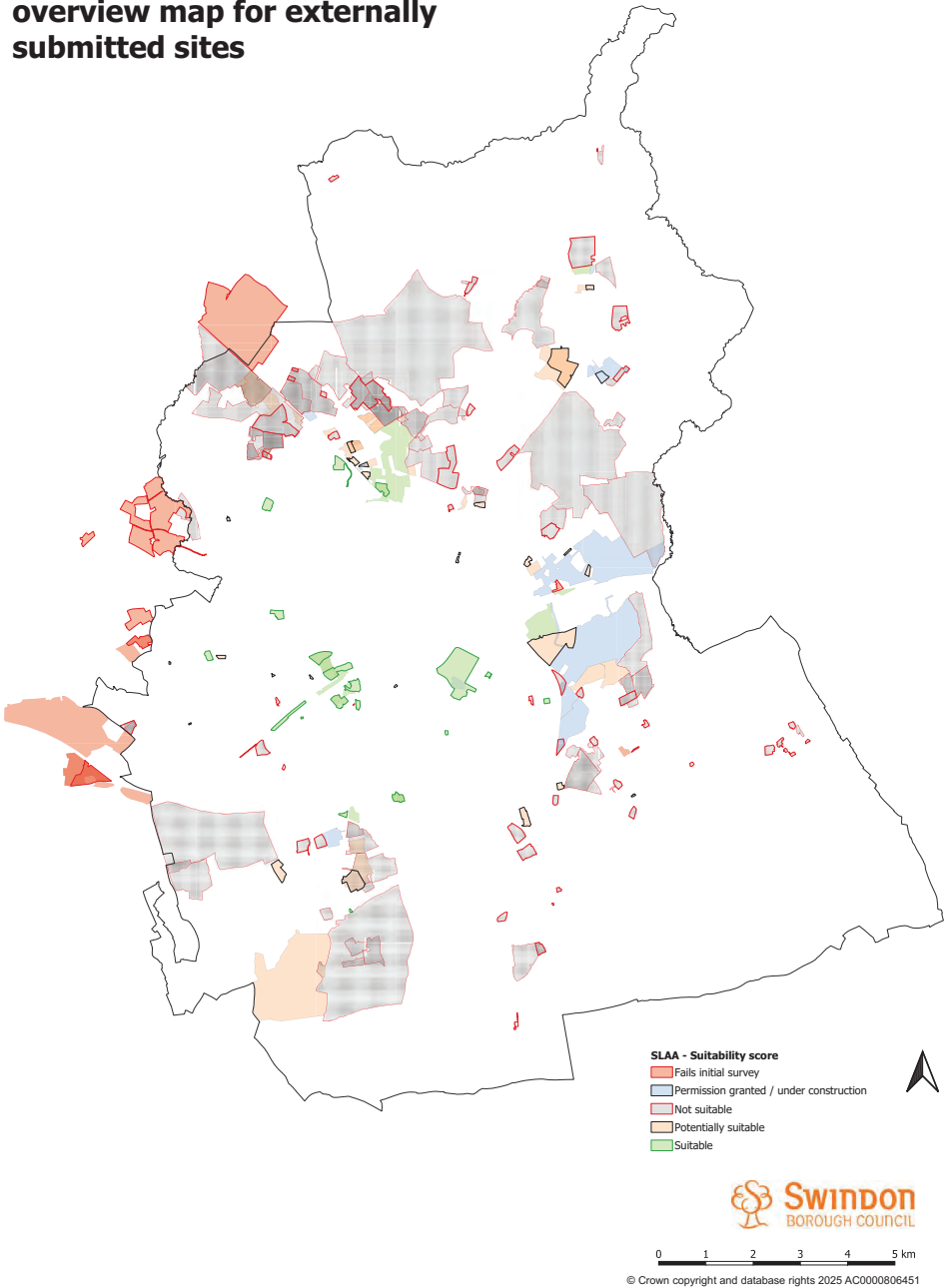
- heritage
- landscape
- archaeology
- ecology
- regeneration
- location

A total of **243** externally submitted sites have been assessed and the results are as follows:

Map key	Assessment	Count
	Fails initial survey	17
	Permission granted / under construction	17
	Not suitable	117
	Potentially suitable	50
	Suitable	41

From this assessment work, a sufficient supply and mix of sites can then be identified for allocation within a Local Plan.

Annex 1: Suitability overview map for externally submitted sites



Appendix H: Representation Form

Representation Form

	Swindon Borough Council Local Plan Publication Stage (Regulation 18) Draft Local Plan Representation Form	Ref: (For official use only)
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Please return to Swindon Borough Council by 23:59pm Monday 13th October 2025

By E-mail to: SwindonLocalPlan2043@swindon.gov.uk or

By post to: Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid St, Swindon, SN1 2JH

For your comments to be taken as a formal submission you are required to state your name and address. In line with the Data Protection Act 2018, Swindon Borough Council will treat and protect your data in accordance with the Act. If you wish to withdraw or amend your personal data, you will need to contact Swindon Borough Council's Planning Policy team either by email

(SwindonLocalPlan2043@swindon.gov.uk) or in writing: Planning Policy Team, 5th Floor, Swindon Borough Council, Civic Offices, Euclid St, Swindon SN1 2JH. For

further information on how your data is handled

https://www.swindon.gov.uk/directory_record/23261/planning_policy_privacy_notice

Please note it is not possible for representations to be anonymous. Your comments and your name (and organisation / job title, if relevant), will be publicly available.

This form has two parts –

Part A – Personal Details: need only be completed once.

Part B – Your representation(s). Please fill in a separate Part B sheet for each representation you wish to make.

Part A

1. Personal Details*

Agent's Details (if applicable)

**If an agent is appointed, please complete only the Title, Name and Organisation (if applicable) boxes below but complete the full contact details of the agent in 2.*

Title		
First Name		
Last Name		
Job Title (where relevant)		
Organisation (where relevant)		
Address Line 1		
Line 2		
Line 3		
Line 4		
Post Code		
Telephone Number		
E-mail Address		

2. Request for further notification

Do you wish to receive notifications about the progress of the Local Plan, including future consultation updates, submission of the Plan for examination and adoption of the Plan?

Yes ☐ No ☐

If you have selected yes, notifications will be sent via email where an email address has been provided.

How did you **first** find out about this consultation?

Council e-newsletter ☐ Other social media ☐ Local newspaper (printed) ☐ Don't remember ☐

Council social media ☐ Local news website ☐ Local Radio ☐ Council Website ☐

Other (please specify):

Part B – Please use a separate sheet for each representation

Name or Organisation:

3. To which part of the Local Plan does this representation relate?

Chapter

Policies
Map

Evidence
base
document
e.g. the
Sustainability
Appraisal

If selecting chapter, please note policy number and paragraph number if applicable.

4. COMMENTS

Please set out your comments below. Please be as precise as possible.

(Continue on a separate sheet /expand box if necessary)

5. CHANGES

Please set out the changes you consider are needed. It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

(Continue on a separate sheet /expand box if necessary)

Please note in your representation you should provide succinctly all the evidence and supporting information necessary to support your representation and your suggested change (s). You should provide succinct responses that set out the

changes you suggest in a few sentences. You should not assume that if sending through significant amounts of information it will be summarised. If sending any documents through you will need to provide a summary that will be considered.