

**Swindon Borough Council (Waiting and Loading Restrictions and Parking Places
Consolidation) Order 2021 (Variation No 1) Experimental Order 2026**

STATEMENT OF REASONS

Following requests from residents and Councillors within the local area, Swindon Borough Council are proposing to trial a prohibition of verge and footway parking on Redhouse Way, Milgrove Street and Eastbury Way with the junction and Addinsell Road. To finish at a point 10 metres into each of the following junctions:-

- Truscott Avenue
- Marbeck Close
- Doulton Close
- Wade Road
- Tuscan Road
- Isambard Way
- Muirfield
- Birkdale Close
- Gaveller Road
- Dunvant Road
- Denby
- Alwyn Court
- Tippett Avenue
- Frankel Avenue
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This order seeks to provide significant road safety benefits for pedestrians, cyclists and vulnerable road users. The order will see enhanced accessibility, visibility and safety for all user groups but in particular for vulnerable users, which include but is not limited to: visually impaired, wheelchair users & mobility scooter users. Vehicles parked on pavements can completely block passage for pedestrians, restrict visibility at junctions and crossing points and force users into the road and into the path of moving traffic.

Therefore to address the concerns raised Swindon Borough Council proposes to introduce an Experimental Traffic Regulation Order (TRO) and recommends the introduction of a prohibition of verge and footway parking.

The reason for making this order is as follow;

- a. For avoiding danger to persons or other traffic using the road, or any other road or for preventing the likelihood of any such danger arising;
- b. For preventing damage to the road or to any building on or near the road;
- c. For facilitating the passage on the road or any other road of any class of traffic (including pedestrians),
- d. For preventing the use of the road by vehicular traffic of a kind which, or its use by vehicles traffic in a manner which is unsuitable having regard to the existing character of the road or adjoining property;
- e. For preserving or improving the amenities of the area through which the road runs,

- f. to assist with the free flow of traffic,
- g. to improve the environment for local residents

This request has been delivered in conjunction with local Ward Councillors. Consultation has been carried out with residents and emergency services and other relevant stakeholders.

Traffic Management & Road Safety
Highways & Transport
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