

**Swindon Borough Council (Waiting and Loading Restrictions and Parking Places
Consolidation) Order 2014 (Variation No 3) Experimental Order 2026**

STATEMENT OF REASONS

Following representations from local Ward Councillors on behalf of residents in the Rodbourne area, concerns have been raised regarding traffic congestion and road safety resulting from prolonged parking on existing double yellow lines. These issues are particularly evident at the junction of Rodbourne Road and Redcliffe Street, where parked vehicles restrict sightlines for drivers entering and exiting side roads and obstruct the safe passage of two-way traffic.

The Council acknowledges that some residents may perceive the impact of parked vehicles differently; however, observed conditions and data indicate that these parked vehicles create a tangible hazard, particularly for vehicles negotiating the junction safely and for the free flow of traffic.

To address these safety concerns and ensure compliance with statutory duties, Swindon Borough Council proposes to introduce a Experimental Traffic Regulation Order (TRO) to implement **No Waiting & No Loading at Any Time** restrictions at the affected locations.

The proposed Order is being made for the following reasons:

- to prevent danger to persons or other traffic using the road, or the likelihood of such danger arising;
- to facilitate the safe passage of all classes of traffic, including pedestrians;
- to preserve or improve the amenities of the area;
- to assist with the free flow of traffic; and
- to improve the environment for local residents.

This proposal has been developed in consultation with local Ward Councillors. Consultation has also been carried out with residents, the emergency services, and other relevant stakeholders, in accordance with statutory requirements.

Given the evidence of risk to road users and the Council's duty to manage highways safely, the introduction of these restrictions is considered necessary and proportionate.

Traffic Management & Road Safety
Highways & Transport
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