

**Swindon Borough Council (Waiting and Loading Restrictions and Parking Places
Consolidation) Order 2014 (Variation No 2) Order 2026**

STATEMENT OF REASONS

Following requests from Ward Councillors and local residents, this Order proposes the introduction of double yellow lines (No Waiting at Any Time).

These requests have arisen due to ongoing parking and visibility issues on Stratton Road and at the junction with New Dawn Place, caused by vehicles parking inappropriately.

To address these concerns, Swindon Borough Council is proposing a Traffic Regulation Order (TRO) to implement No Waiting at Any Time restrictions in the affected area.

The reason for making this order is as follow;

- a. For avoiding danger to persons or other traffic using the road, or any other road or for preventing the likelihood of any such danger arising;
or
- b. For facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or
- c. For preserving or improving the amenities of the area through which the road runs, or
- d. to assist with the free flow of traffic,
- e. to improve the environment for local residents

This request has been delivered in conjunction with local Ward Councillors. Consultation has been carried out with residents and emergency services and other relevant stakeholders.

Traffic Management & Road Safety
Highways & Transport
December 2025