Swindon Plan 2024 – 2027: Performance Framework

For each Objective, the Performance Framework includes:

- Deliverables: These are the key milestones that we will undertake to achieve each objective.
 These deliverables show our pathway of steps and it is worth noting that not all are in our control or may be reliant on previous steps, for example, achieving funding.
- Performance Measures: These are the measures that will be used to track progress against each objective.

Mission: Build a Fairer Swindon

Theme: Stronger and Safer Communities

Objective: Increase engagement and enable community participation

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Celebrate Volunteer Week and report on 23/24 stats to evidence the value of volunteering	Head of Health Improvement Services & Live Well Swindon
		Begin the design of the new Target Operating Model, actively seeking views and expertise from service areas and teams.	Director of Transformation
2024/25	Q2 (Sept 24)	Deliver the Let's Talk Swindon activity/roadshow (with residents and partners) to update on the development of the Swindon Plan	Head of Health Improvement Services & Live Well Swindon
		Begin the design of the new Digital Front Door, actively seeking views and expertise from service areas and teams.	Director of Transformation
		Explore the opportunity to develop a Swindon Business Network which focuses on social corporate responsibility, community wealth and volunteering.	Corporate Director of Stronger and Safer Communities
		Deliver a range of ACL programmes in partnership which improve skills and access to long term community involvement.	Adult Community Learning Manager
		Produce a paper summarising the direction of travel and review of library outcomes and customer service delivery in libraries to inform the Customer and Community Access Strategy.	Head of Skills & Education Partnerships
		Deliver Tenant Academy courses at the new training facility at Enterprise Works, delivering courses	Head of Housing

		requested by tenants as part of the Tenant Academy	Commissioning
		Strategy	and Strategy
		Commence 'behind every door' door knocking	Head of
		exercise to visit every council owned home. Each visit	Housing
		will include a tenancy audit as well as seeking views	Customer
		form residents on variety of appropriate Council issues.	Services
		Commence Estate Walkouts in Council home	Head of
		populated neighbourhoods to identify neighbourhood	Housing
		issues, working alongside tenants, communities and	Customer
		partners to find solutions.	Services
2024/25	Q3 (Dec 24)	Summary of internal work conducted through the new	Corporate
		Safer and Stronger Community Directorate in the first	Director of
		4 months	Stronger and
			Safer
		Common the trail Control on the State Control of th	Communities
		Carryout Let's Talk Swindon activity (internally and	Corporate
		externally) to discuss Customer and Community	Director of
		Access points, including the role of libraries	Stronger and Safer
			Communities
		Work alongside tenants to agree the action plan of the	Head of
		Housing Tenant Engagement Strategy ensuring	Housing
		ongoing dialogue and updates based on discussion are	Commissioning
		embedded.	and Strategy
2024/25	Q4 (Mar 25)	Deliver the Let's Talk Swindon activity/roadshow (with	Head of Health
,		residents and partners) to updated on SBC matters	Improvement
		and continue conversations about involvement	Services & Live
			Well Swindon
		Develop a Customer and Community Access Strategy,	Corporate
		including Needs Assessment which articulates plans	Director of
		and improvements to ensure customers and residents	Stronger and
		can access the right things in the right places at the	Safer
		right time.	Communities
2025/26	Q1 (June	Develop a Community Strategy which sets out our	Corporate
	25)	intention to work collaboratively with communities,	Director of
		partners, residents, parishes and the voluntary and	Stronger and
		community sector.	Safer
			Communities
		Celebrate Volunteer Week and report on 24/25 stats	Head of Health
		to evidence the value of volunteering	Improvement
			Services & Live Well Swindon
		Initiate the new Target Operating Model to ensure	Director of
		services are joined up and accessible for residents,	Transformation
		customers and partners.	Transionnation
		Initiate the new Digital Front Door to ensure services	Director of
		are joined up and accessible for residents, customers	Transformation
		and partners.	Transionnation
2025/26	Q4 (Mar 26)	Deliver the Let's Talk Swindon activity/roadshow (with	Head of Health
	2. (20)	residents and partners) to updated on SBC matters	Improvement
		and continue conversations about involvement	p. o tomene
	l	and continue conversations about involvement	

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			Services & Live
			Well Swindon
		Review and Report on the new Target Operating	Director of
		Model to understand success, challenges and	Transformation
		adaptations required/taken.	
		Review and Report on the new Digital Front Door to	Director of
		understand success, challenges and adaptations required/taken.	Transformation
2026/27	Q1 (June	Review the Community strategy to ensure actions are	Corporate
2020/27	26)	being completed and outputs/outcomes achieved and	Director of
	20)	, ,	
		updated.	Stronger and Safer
			Communities
		Celebrate Volunteer Week and report on 25/26 stats	Head of Health
		to evidence the value of volunteering	Improvement
			Services & Live
			Well Swindon
2026/27	Q2 (Sept	Deliver the Let's Talk Swindon activity/roadshow (with	Head of Health
	26)	residents and partners) to updated on SBC matters	Improvement
		and continue conversations about involvement	Services & Live
			Well Swindon
2026/27	Q3 (Dec 26)	Host a celebration event to thank volunteers for	Head of Health
		supporting the Council's work.	Improvement
			Services & Live
			Well Swindon
2026/27	Q4 (Mar 27)	Deliver the Let's Talk Swindon activity/roadshow (with	Head of Health
		residents and partners) to updated on SBC matters	Improvement
		and continue conversations about involvement	Services & Live
			Well Swindon
		Review and Report on the Target Operating Model to	Director of
		understand success, challenges and adaptations	Transformation
		required/taken.	
		Review the Digital Front Door to ensure continued	Director of
		effectiveness and improvement	Transformation

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Increase the	Resident	Annually	Annual	2023 – 47%	Performance
percentage number	Survey		Increase		Team
of residents who are					
very or fairly satisfied					
with how well					
informed the Council					
keeps residents					
about the services					
and benefits it					
provides					
Increase the	Resident	Annually	Annual	2023 – 18%	Performance
percentage number	Survey		Increase		Team

of residents who are very or fairly satisfied			
with the level of			
engagement			
Swindon Borough			
Council offers to local			
residents			

Objective: An inclusive and fair Swindon

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Complete an annual report to showcase the work that has been carried out to address the cost of living crises in order for us to learn from what works and what can be done in the future to support the residents of Swindon.	Head of Health Improvement Services & Live Well Swindon
2024/25	Q2 (Sept 24)	Establish a Financial Wellbeing Partnership co-chaired by Citizens Advice Swindon to ensure that work to improve the financial wellbeing and security of Swindon residents is joined up and effective.	Head of Health Improvement Services & Live Well Swindon
		Working Together event to launch strategy and concepts with internal colleagues and partners.	Corporate Director of Stronger and Safer Communities
		Introduce Open Future Leaning to internal staff and partners to promote a new way of working which builds understanding, confidence and opportunities to work well with and co-produce with adults with learning disabilities.	Principal Social Worker
		Roll out 'See the Person' training to all Housing staff as mandatory training to reduce the stigma often faced by council tenants because of the tenure of their home.	Head of Housing Commissioning and Strategy
2024/25	Q3 (Dec 24)	Publish a Financial Wellbeing Strategy co-produced with Citizens Advice and people with lived experience to articulate the actions and joined up working by the Council and partners to achieve financial wellbeing for the residents of Swindon.	Head of Health Improvement Services & Live Well Swindon
		Deliver a Borough of Sanctuary Partnership Event, co- produced and facilitated alongside the voluntary and community sector, people with lived experience and the national City of Sanctuary body to celebrate Swindon as a place of welcome.	Head of Health Improvement Services & Live Well Swindon

		Introduce Working Together across SBC service areas	Corporate
		to ensure a council wide approach to ensure teams	Director of
		understand the Working Together principles and	Stronger and
		create a culture of good practice.	Safer
			Communities
		Working alongside our leisure and physical activity	Head of Health
		providers to explore opportunities to increase the	Improvement
		number of people with disabilities accessing and	Services & Live
		benefiting from services.	Well Swindon
2024/25	Q4 (Mar 25)	Establish an ongoing Borough of Sanctuary Partnership	Head of Health
2024,23	Q+ (IVIUI 25)	which joins up the work happening across Swindon to	Improvement
		create Swindon as a place of welcome and to apply for	Services & Live
		the award to become a Borough of Sanctuary.	Well Swindon
		ž ,	
		Develop and deliver focused training on cultural	HR & OD
		diversity and inclusion, working alongside partners and	Director
		communities to enhance the understanding and	
		confidence of the SBC workforce	
		Review the Equality, Diversity & Inclusion plan to	HR & OD
		ensure it is understood and used well; developing as	Director
		needed a handbook for colleagues which helps to	
		ensure service design, delivery and culture promotes	
		and enhances this agenda.	
2025/26	Q1 (June	Secure the Borough of Swindon Award and draft a	Head of Health
	25)	strategy co-produced with partners and people with	Improvement
		lived experience which articulates the actions and	Services & Live
		joined up working to celebrate Swindon as a place of	Well Swindon
		welcome.	
		Complete Working Together Survey to analysis	Corporate
		progress and achievement of the strategy	Director of
			Stronger and
			Safer
			Communities
		Explore opportunities to secure additional funding to	Director of
		create further Changing Places to enable more people	Inclusion and
		with disabilities or limited mobility to enjoy our parks,	Achievement
		open spaces, community buildings and community	Acilieveilletit
		, , , , , , , , , , , , , , , , , , , ,	
2025/20	03 (Cont	events	Hood of Hogh
2025/26	Q2 (Sept	Host a Borough of Sanctuary Partnership event which	Head of Health
	25)	formally launches the strategy, celebrates the work	Improvement
		carried out to achieve the award and thanks those	Services & Live
		involved.	Well Swindon
2025/26	Q3 (Dec 25)	Review and report on the end of Year 1 Financial	Head of Health
		Wellbeing Strategy to ensure actions are happening	Improvement
		and outputs and outcomes are achieved or updated.	Services & Live
			Well Swindon
2025/26	Q4 (Mar 26)	Review the Equality, Diversity & Inclusion plan and	HR & OD
		associated handbook seeking views from colleagues	Director
		about their confidence and knowledge of this area and	
		showcasing embedded practice.	
		Establish a strategic Working Together Board to	Corporate
		increase partnership working and showcase examples	Director of
		of excellent practice.	Stronger and
	l .	i time terre	

			Safer Communities
2026/27	Q1 (June 26)	Host a Borough of Sanctuary Partnership event to inform the next year of action and take forward the learning into the strategy and partnership for Year 2.	Head of Health Improvement Services & Live Well Swindon
		Complete Working Together Survey to analysis progress and achievement of the strategy.	Corporate Director of Stronger and Safer Communities
2026/27	Q2 (Sept 26)	Review and report on Year 1 of the Borough of Sanctuary Strategy and articulate the plans for year 2.	Head of Health Improvement Services & Live Well Swindon
2026/27	Q3 (Dec 26)	Review and report on the end of Year 2 Financial Wellbeing Strategy to ensure actions are happening and outputs and outcomes are achieved or updated.	Head of Health Improvement Services & Live Well Swindon
2026/27	Q4 (Mar 27)	Host a Borough of Sanctuary Partnership event to celebrate the work carried out, recognise those involved and includes an element of training and development for workforces.	Head of Health Improvement Services & Live Well Swindon

Performance	Source of Data	Frequency	Target /	Starting	Responsible
Measure			Benchmark?	point	Officer
Borough of Sanctuary Award achieved	National City of Sanctuary Award programme	Annual		June 2025	Head of Health Improvement Services & Live Well Swindon
Working Together embedded across SBC	Internal measures	Annual	100% Service Areas with a signed commitment to the Working Together Plan	Dec 2024	Corporate Director of Stronger and Safer Communities

Objective: Delivering safer communities through partnership working Deliverables:

2024/25	Q1 (June 24)		Officer
		Appointment of a CSP Data Analysis funded by the OPCC	Strategic
		but reporting directly on behalf of the Community Safety	Community
		Manager and functions of the CSP. This position will be	Safety
		pivotal in the partnership being data lead in terms of its	Partnership
		response to the crime demand of the Swindon	Manager
		Communities.	
		The OPCC has offered funding from the Safer streets	Strategic
		Round 5 to employee a team of four community ASB	Community
		wardens. These will be recruited either internally as part	Safety
		of the community safety team or commissioned and	Partnership
		directed by the SBC community safety team.	Manager
		Enhance and improve the offer to residents of the	Strategic
		Borough in terms of anti-social behaviour. Through the	Community
		UK Prosperity Bid Grant monies has been ringfenced to	Safety
		enhance the offer to residents that are experiencing anti-	Partnership
		social behaviour within their communities.	Manager
		Introduction of a clear framework for responding to ASB –	Strategic
		CSP officers have agreed a clear set of priorities and	Community
		deliverables with Executive members of Swindon	Safety
		Community Safety Partnership (including SBC Corporate	Partnership
		Directors) to enhance our response to ASB, we have a	Manager
		commitment to develop an ASB strategy and MULTI-	J
		AGENCY policy to support the journey of a resident	
		through the reporting of ASB and enhance joint working	
		to ensure better outcomes for victims.	
		Introduction of a Community Engagement Officer – SBC	Strategic
		will dedicate the resource of a full-time community	Community
		engagement officer, working within Swindon Community	Safety
		Safety Partnership. This officer will be solely responsible	Partnership
		for developing our ability to engage with our	Manager
		communities, leading events and consultation	
		opportunities enabling our residents to ensure the safety	
		issues most important to them become our priorities.	
		Publication of refreshed DA Strategy for 2024 – 2034 CSP	Strategic
		officers will publish the refreshed Swindon DA Strategy by	Community
		middle of the year 2024. This will ensure SBC have clear	Safety
		priorities and deliverables to significantly improve the DA	Partnership
		offer for victims of DA and VAWG in Swindon.	Manager
		Begin to collate consultation data and crime data to feed	Strategic
		into the Community Safety Partnership's plan 2025-2030.	Community
			Safety
			Partnership
			Manager
2024/25	Q2 (Sept 24)	Implementation of Focused Deterrence model with our	Strategic
_02-1/23	~= (SCP(24)	most at risk YP SBC will support the implementation of	Community
		the focussed deterrence model in Swindon alongside key	Safety
		the rocassed deterrence model in Swindon dioligitue key	Jaicty

		risk and vulnerable young people away from a life of	Partnership
		crime by providing opportunities for identity	Manager
		development and diversion.	
		Roll out of Community Engagement Roadshows with a	Strategic
		focus on Serious Violence SBC's community engagement	Community
		officer will hold a number of community-based	Safety
		roadshows across the borough to open up the	Partnership
		communication between SBC and our residents, using the	Manager
		information gained to support the development of our	
		strategic priorities moving into Year 2	
		Development of a Community Engagement Strategy	Strategic
		Following the initial community engagement activities	Community
		taking place in Year 1 – SBC's community engagement	Safety
		lead will develop a clear and concise framework for	Partnership
		Swindon in relation to engagement with our residents	Manager
		and businesses across the Community Safety agenda –	
		enabling the Swindon voice to be heard and implemented	
		into future Strategies and priorities.	
2024/25	Q3 (Dec 24)	Successful implementation of the 'Hold' phase of 'Clear,	Strategic
		Hold and build' across Broadgreen with a scalable model	Community
		for the borough. By successfully implementing the	Safety
		nationally renowned 'Clear Hold and Build' programme	Partnership
		within a Swindon Community we will be able to develop a	Manager .
		scalable model of successes in reducing serious and	_
		organised crime within our communities and building	
		community resilience to ensure sustainability in managing	
		the effects of this crime.	
		Produce a draft version of the Community Safety	Strategic
		Partnership Plan 2025-2030.	Community
			Safety
			Partnership
			Manager
2024/25			
2024/25	Q4 (Mar 25)	Development of Serious Violence Needs Assessment and	Strategic
2024/25	Q4 (Mar 25)	Development of Serious Violence Needs Assessment and Serious Violence Duty Strategy SBC have committed to	
2024/25	Q4 (Mar 25)	·	Strategic
2024/25	Q4 (Mar 25)	Serious Violence Duty Strategy SBC have committed to	Strategic Community
2024/25	Q4 (Mar 25)	Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence	Strategic Community Safety
2024/25	Q4 (Mar 25)	Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence Duty into Swindon to create a safer Swindon for those	Strategic Community Safety Partnership
2024/25	Q4 (Mar 25)	Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence Duty into Swindon to create a safer Swindon for those who live, work and visit in Swindon and reduce incidences	Strategic Community Safety Partnership
2024/25	Q4 (Mar 25)	Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence Duty into Swindon to create a safer Swindon for those who live, work and visit in Swindon and reduce incidences of Serious Violence. Senior officers will take a key role in	Strategic Community Safety Partnership
2024/25	Q4 (Mar 25)	Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence Duty into Swindon to create a safer Swindon for those who live, work and visit in Swindon and reduce incidences of Serious Violence. Senior officers will take a key role in the development of the strategy and adjoining delivery plan. Release of the Community Safety Partnership Strategy for	Strategic Community Safety Partnership Manager Strategic
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2025/26	Q4 (Mar 25) Q1 (June 25)	Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence Duty into Swindon to create a safer Swindon for those who live, work and visit in Swindon and reduce incidences of Serious Violence. Senior officers will take a key role in the development of the strategy and adjoining delivery plan. Release of the Community Safety Partnership Strategy for 2025-2030 setting the priorities for how the partnership will reduce crime and disorder in the communities of Swindon for the next five years based on the crime data and public consultation data. Commissioning of effective safe accommodation/housing	Strategic Community Safety Partnership Manager Strategic Community Safety Partnership Manager Strategic
		Serious Violence Duty Strategy SBC have committed to supporting the implementation of the Serious Violence Duty into Swindon to create a safer Swindon for those who live, work and visit in Swindon and reduce incidences of Serious Violence. Senior officers will take a key role in the development of the strategy and adjoining delivery plan. Release of the Community Safety Partnership Strategy for 2025-2030 setting the priorities for how the partnership will reduce crime and disorder in the communities of Swindon for the next five years based on the crime data and public consultation data. Commissioning of effective safe accommodation/housing strategy to support our victims now and into the future —	Strategic Community Safety Partnership Manager Strategic Community Safety Partnership Manager Strategic Community
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		ensure the services we offer meet the needs of communities.	
2025/26	Q2 (Sept 25)	SBC remain committed to maintaining strong governance arrangements within the Swindon CSP and ensuring the CSP structure remains resilient and mobilised to implement future requirements such as the Victim and Prisoners Bill 2024 and be at the forefront of national funding opportunities to enhance services for Swindon	Strategic Community Safety Partnership Manager
2025/26	Q3 (Dec 25)	residents. Collation of consultation data and strategic assessment	Strategic
		plan for the Community Safety Partnership.	Community Safety
			Partnership Manager
2025/26	Q4 (Mar 26)	Review of the of the year 1 Community Safety Plan against the deliverables and data.	Strategic Community Safety Partnership Manager
2026/27	Q1 (June 26)		
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)	Review of the of the year 2 Community Safety Plan against the deliverables and data.	Strategic Community Safety Partnership Manager

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Reduction of ASB	Wiltshire	Annually	109.2(3%)	Average in	Strategic
Reported Crime by	Police			top ten	Community
3% each year in the				areas is	Safety
top ten highest ASB				112.6 for	Partnership
areas of Swindon.				ASB	Manager
Violence Against	Wiltshire	Annually	37.2 (3%)	38.4	Strategic
Women and Girls	Police				Community
(VAWG) has					Safety
increased in Swindon					Partnership
the last few years					Manager
from 2020/21. From					
an average					
percentage change in					
2021/22 of 18.4%, to					
average percentage					
change in 5.79% in					
the top ten areas.					
The Community					
Safety Partnership					

with support of the Community Safety Team intend to continue to bring down these rates by 3% per year.					
Increase the feeling of safety after dark from the resident's survey. 3% improvement first year, 5% each year for the subsequent two years.	SBC Residents Survey	Annually	% of feeling Very of Fairly Unsafe: Year 1= 34% Year 2=29% Year 3=24%	37% Very of Fairly Unsafe	Strategic Community Safety Partnership Manager

Theme: Improve Health and Wellbeing

Objective: Improve children's health

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Integrated Care Board Child and Young People (CYP) Programme Team pledge a commitment to collate evidence locally and report data regionally and nationally highlighting the severity of the CYP obesity situation in Swindon and across BSW. This will be achieved through regular engagement with clinical leads at Great Western Hospital (GWH) and Public Health (PH) Colleagues at the Council (SBC), scoping current working practices, demand and capacity with colleagues at out of county Acutes for additional support.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	An initial 20 parents will be trained through 'Healthy and Affordable Cookery' course, with the production of an evaluation of the intervention to assess if this improved confidence in cooking skills as captured in post-course questionnaire.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	Working with Swindon Growers, at least 10 growers across Swindon contributing their surplus crops to the scheme. In September, there will be 4 locations - 1 school, 1 supported housing scheme, 1 community centre and 1 library set up to distribute food. All food collected will be distributed at each site, with any surplus being donated to food banks. At least	Public Health Specialist (Healthy Weight and Physical Activity)

		100 leaflets will be distributed on what people could do with vegetables.	
2024/25	Q1 (June 24)	The language in future National Childhood Measurement Programme (NCMP letters will change to reflect the following values: We will accept and respect different body shapes and sizes, promoting health and well-being for all people, regardless of their body size or shape. We will support people to develop a positive relationship with food and eating. We will promote movement that is enjoyable, accessible, and inclusive for people of all sizes, abilities, and interests. We will support people to feel valued and happy for who they are, right now, regardless of their weight.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	Conduct an options appraisal that will detail the most cost- effective options for delivering a child and family weight management intervention in Swindon. This will consider interventions that are online, in the community or in schools, taking into consideration the evidence as well as the available providers for this service, be it in-house or externally commissioned.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	Discussions to be concluded with neighbouring Integrated Care Boards s with the aim of establishing robust virtual multi-disciplinary team opportunities providing additional support to Great Western Hospital Clinicians working with CYP meeting the Tier 3 / Tier 4 service thresholds. This work is supported by regional NHS colleagues	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	Using a Connecting Care model, we aim to improve outcomes and experiences for families through personalisation of care and reductions in health inequalities, particularly in areas of deep depravation. The Connecting Care approach will strengthen all links including Council, general practice, early year settings, public health, Nursing, Maternity, health visiting, voluntary sector and school nursing ensuring advice and "treatment" is provided in the community.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	40 businesses will have been engaged and offered information on healthy catering tips, these takeaways are located in postcodes that have been linked to areas of greater childhood obesity prevalence. 6 businesses will have implemented recommended changes as part of consultation with Environmental Health Officers.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q1 (June 24)	 A Public Health Specialist, focussed on oral health will be in post to strategically plan and ensure delivery of effective initiatives to improve children's oral health. Parents of young children will begin to receive oral health advice and an oral hygiene pack by the age of 	Public Health Head of Service for Children and Young People

		1 through their contacts with Health Visitors (First Dental Steps Programme). Children attending schools in the most deprived areas (IMD 1-6) and all children attending Special Schools will begin receiving Supervised Toothbrushing in School Children attending early years settings and their families will begin to have access to oral health promotion advice and a dental hygiene pack, prioritising settings in areas of deprivation and/or with higher proportions of residents of Asian ethnicities (Swindon Children's Oral Health Inequalities Project). A further plan to extend oral health promotion and improvement initiatives over the following year will be in place to reach more children. Families will be able to access oral health advice through Public Health Nursing as a result of having Oral Health Champions in the services.	
2024/25	Q2 (Sept 24)	Develop a position paper on the maternal weight management offer in Swindon for pregnant people with excess weight, measured by completion of the paper, the number of recommendations made in the paper, and the impact of the paper on the development of new maternal weight management services in Swindon.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q2 (Sept 24)	Public Health, working with the Holiday Activities Fund coordinator will aim for a 5% increase of participants who are eligible to attend the Holiday Activities Fund programme to attend (currently 30%).	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q2 (Sept 24)	 Children deemed to be at high risk of developing decay will be identified by the Health Visiting Team, and referred to the local community dental services (CDS) to access specialist preventative treatment/advice (subject to capacity) All eligible children will have access to Supervised Tooth-brushing in school (all eligible schools signed up to the Programme). Resident feedback on their oral health and access to dentistry will be analysed to inform the Oral Health and Access to Dentistry Strategy (run by Healthwatch). 	Public Health Head of Service for Children and Young People
2024/25	Q3 (Dec 24)	Swindon Borough Council, alongside the Integrated Care Board will have promoted the uptake of the 'ORCHA Digital App' software with 10 partner organisations, with a focus on	Public Health Specialist (Healthy

		ansuring that these arganisations are able to use the	Moight and
		ensuring that these organisations are able to use the software to help service users improve their mental health	Weight and Physical
		and manage their weight.	Activity)
2024/25	Q3 (Dec 24)	20 families will have received slow cookers. Families will report feeling more confident using slow cookers. A forum for these families to share recipes with each other will be established.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q3 (Dec 24)	10 families to participate in a pilot scheme aiming to move them from emergency food supplies to independent finance. 90% of families will report increased access to healthier food sources.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q3 (Dec 24)	Open one new Cooperative Fruit and Veg club in a strategic location that is in an area of greater deprivation and where there are no other alternatives nearby. This will provide fruit and veg at a discounted rate for families using the service.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q3 (Dec 24)	Alongside housing support managers, Public Health will aim to increase the number of participants to 40 tenants taking part in the budget and healthy eating courses. Public Health will also explore the potential to capture additional data, whereby all tenants who took part report making healthier food choices through 5 a day questionnaire.	Public Health Specialist (Healthy Weight and Physical Activity)
2024/25	Q3 (Dec 24)	Public Health will aim to implement the following conditions into the future 0-19 service contract:	Public Health Specialist
		Community health care providers are signed up to and working towards or have achieved the Baby Friendly Standard	(Healthy Weight and Physical Activity)
		The Healthy Start scheme is being promoted effectively and uptake of the scheme is being monitored	
		3. Universal and targeted support around diet, physical activity and healthy weight is provided in line with High Impact Area 4: healthy weight, healthy nutrition for early years and High Impact Area 3: improving lifestyles for school age year 5-19 years	
		4. Oral health improvement is integrated into the service	
		5. Public health nurses apply All Our Health: Childhood Obesity in their work	

		6. PHE's operational guidance to support the delivery of the	
		NCMP is followed.	
2024/25	Q3 (Dec 24)	A joint Oral Health and Dental Access Strategy will be in development, jointly with the ICB, which will set the plan for sustained investment in preventative and early intervention initiatives for children.	Public Health Head of Service for Children and Young People
2024/25	Q4 (Mar 25)	- A commissioning plan will be in place to secure a sustainable Oral Health Promotion Service.	Public Health Head of Service for Children and Young People
2025/26	Q1 (June 25)	Deliver the NAPSACC intervention in 4 nurseries across Swindon and produce an evaluation of the intervention. If the trial proves successful, it could provide a model of practice to implement in nurseries in areas of greater deprivation, helping them to improve physical activity, nutrition and obesity levels	Public Health Specialist (Healthy Weight and Physical Activity)
2025/26	Q1 (June 25)	 All children attending early years settings (IMD 1-6 and areas with highest proportions of residents of Asian ethnicities) and their families will have had access to oral health promotion advice and a dental hygiene pack (Swindon Children's Oral Health Inequalities Project). 	Public Health Head of Service for Children and Young People
2025/26	Q2 (Sept 25)	 All parents of young children who have turned 1 in past year will have had oral health advice and an oral hygiene pack through their contacts with Health Visitors (First Dental Steps Programme). 	Public Health Head of Service for Children and Young People
2025/26	Q3 (Dec 25)	100% of primary schools in Swindon have been informed about ModeShift Stars by Transport.	Public Health Specialist (Healthy Weight and Physical Activity)
2025/26	Q3 (Dec 25)	100% of primary schools in Swindon have been made aware of the Daily Mile / Movement through Public Health's Healthy Schools initiative.	Public Health Specialist (Healthy Weight and

			Physical Activity)
2025/26	Q3 (Dec 25)	 A joint Oral Health and Dental Access Strategy will be published, jointly with the ICB, which will set the plan for sustained investment in preventative and early intervention initiatives for children. 	Public Health Head of Service for Children and Young People
2025/26	Q4 (Mar 26)	An Oral Health Promotion service will have been commissioned	Public Health Head of Service for Children and Young People
2026/27	Q1 (June 26)	 Residents will begin to benefit from Oral Health Promotion advice, provided to settings including early years and schools, on an ongoing basis. 	Public Health Head of Service for Children and Young People
2026/27	Q2 (Sept 26)	Swindon Borough Council will aim to have developed at least 5 child-friendly communities, with a focus on promoting local 'street play' initiatives, ensuring communities, old and new have the opportunity for children to play and be safe doing so, and making sure we encourage active travel around the neighbourhood.	Public Health Specialist (Healthy Weight and Physical Activity)
2026/27	Q2 (Sept 26)	Swindon Borough Council, alongside the Parish Councils will scope the potential to construct 5 new play parks in areas of greater deprivation, with a focus on ensuring that these play parks are accessible to children of all abilities.	Public Health Specialist (Healthy Weight and Physical Activity)
2026/27	Q3 (Dec 26)	Increase the uptake of Healthy Start Cards by 10% in the SN1 postcode.	Public Health Specialist (Healthy Weight and Physical Activity)
2026/27	Q3 (Dec 26)	50% of primary schools in Swindon have implemented green level ModeShift Stars.	Public Health Specialist (Healthy Weight and Physical Activity)

Performance	Source of Data	Frequency	Target /	Starting	Responsible
Measure			Benchmark?	point	Officer
Reception prevalence of overweight (including obesity)	Public Health Outcomes Framework	Annually	19%	20.5%	Public Health Specialist (Healthy Weight and Physical Activity)
Percentage of eligible schools signed up to the Supervised Tooth- brushing Scheme	At Home Dental (commissioned provider)	Monthly	100%	0%	Public Health Head of Service for Children and Young People

Objective: Promote independent living

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	We will capture levels of independence, wellbeing and risk using the Occupational Therapy (OT) outcome measure pre, and post, OT intervention.	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2024/25	Q1 (June 24)	By May 2024 we will: - have baseline data on the number of people being supported by two or more carers Be able to report on the number of people who have had their care and support optimised through moving and handling.	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2024/25	Q1 (June 24)	 To have 1 Reablement Supervisor to sit at Wat Tyler with the Adult Service Team twice a week to ensure they are supported to offer more people reablement prior to them having care that is paid for. Reablement Deputy Manager will sit at Wat Tyler once a week to promote Joint working. We will work with Swindon Borough Councils recruitment team to promote the reablement service, to ensure we can increase our workforce to meet any increased demand to ensure everyone who is eligible for reablement to receive it. 	Head of Service Building Independence – Regulated Services

		Complete review of how our rotas are organised to ensure we maximise our capacity in reablement. So, we can offer reablement to everyone who is eligible to receive the service Reablement feedback forms will be issued in the packs that are sent out to all homes when starting the service. So, people can voice their experience of the service and feedback can be used to improve our delivery or share good experiences. Reablement will roll out the My Care My Views Survey to gather the views of people that use the service to inform our priorities.	
2024/25	Q2 (Sept 24)	Contract for Lyndhurst Centre Capital build awarded and builders occupying site. We will secure the offer of service deliverables within the quartet of agreed providers to ensure a sustainable model for the community youth centre.	Quantity Surveyor
2024/25	Q2 (Sept 24)	In Sep 2024: We will be able to report on change in levels of independence, wellbeing and risk pre, and post, Occupational Therapy (OT) intervention using the OT outcome measure. The Principal Occupational Therapist will undertake an audit on the outcome measure for independence.	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2024/25	Q2 (Sept 24)	Housing and Adult services will have completed a joint review of the response service model provided by Homeline, a key part of this will be capturing the experiences and views of the current customers (residents) about the current model and alternative options. To inform a decision about the future model for residents	Director of Adults and Director of Housing
2024/25	Q2 (Sept 24)	By September 2024 we will: - continue to report on the number of people who have had their care and support optimised through moving and handling. - have established the critical path for the Swindonwide change in approach to moving and handling.	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2024/25	Q2 (Sept 24)	Reablement support workers will be trained to issue low level equipment to support people to be more independent.	Head of Service Building Independence - Regulated Services

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2024/25	Q2 (Sept 24) Q3 (Dec 24)	Children's services have established a project with Family Workers supporting schools and partners. Working with schools and partner agencies to improve early help and support to families, ensuring good quality assessment of need for intervention at the earliest point. To ensure we are strengthening the multi-agency partnership, and those who know children and their families best, to deliver early help to families. By December 2024:	Director of Safeguarding and Support Corporate
		Explore introducing joint initiatives with Education children and adult services to improve access to employment education training, volunteering to enable people with a learning disability and/or autism to lead ordinarily independent lives	Director of Stronger and Safer Communities / Director of Inclusion and Achievement
2024/25	Q3 (Dec 24)	By December 2024: We will be able to continue to report on change in levels of independence, wellbeing and risk pre, and post, Occupational Therapy (OT) intervention using the OT outcome measure. POT will have compiled a report following audit on the outcome measure for independence and make further recommendations.	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2024/25	Q3 (Dec 24)	By December 2024 we will: - continue to report on the number of people who have had their care and support optimised through moving and handling. - understand where in an individual's journey through health and social care will be the best place to optimise a person's care through moving and handling	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2024/25	Q3 (Dec 24)	 Monitor all completed feedback forms and My Care My View surveys in quarter 1. To understand and use feedback to shape our service. We will work with commissioning and transformation colleagues to develop a quality assurance framework for all in house service. So, we can be assured that are services are good and feedback from people who use reablement is being used 	Head of Service Building Independence – Regulated Services
2024/25	Q4 (Mar 25)	Refurbishment of the Lyndhurst will complete and be signed off for occupancy. The established local steering group/management committee with appropriate constitution (including 1/3 child voice representation) will ensure that the project is meeting the needs of the local area and outcomes establishing the Lyndhurst Children and Young People Board.	Quantity Surveyor / Service Lead for Partnerships: Early Help

2024/25	Q4 (Mar 25)	By March 2025: We will be able to continue to report on change in levels of independence, wellbeing and risk pre, and post, Occupational Therapy (OT) intervention using the OT outcome measure. We will have a plan to make any changes to the outcome measure, or change service provision, following any learning from the audit on independence.	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2024/25	Q4 (Mar 25)	By March 2025 we will: - continue to report on the number of people who have had their care and support optimised through moving and handling. - be able to report on the impact of optimising an individual's care on their independence, wellbeing and level of risk. - have a list of people who would like to 'work together' with us (co-production) to develop the Swindon-wide change in approach to moving and handling	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2024/25	Q4 (Mar 25)	 Explore how we can use AI and Tech within Reablement to support people with overnight needs or complex health conditions. To make people more independent. Reablement will be fully relocated to join Adult Services in Wat Tyler House to promote joined up working. To ensure people receive seamless care. Complete new service priorities in line with Adults Strategy to inform work plan 25/26. 	Head of Service Building Independence – Regulated Services
2025/26	Q1 (June 25)	Lyndhurst Centre - Initial work experience resources implemented with a forward plan to developing the full offer. Alternative education provision fully established and sector provider in place.	Service Lead for Partnerships: Early Help
2025/26	Q1 (June 25)	As part of the wider review of the council's front door (first point of contact) Adult Services will work with Children's services to take in to account the feedback from the Local Government Association Peer Review relating to the accessibility and join up of services that support people with a learning disability and autistic people	Corporate Director of Stronger and Safer Communities / Director of Inclusion and Achievement
2025/26	Q1 (June 25)	By June 2025 Live well (Public health) and Adults will explore greater opportunities for collaborative working with shared caseload, shared risk decision making	Corporate Director of Stronger and Safer Communities / Head of Health

			ı
			Improvement
			Services &
			Live Well
			Swindon
2025/26	Q1 (June	By June 2025	Corporate
	25)	Live well (Public health) and Adults will trial new ways	Director of
		of working with people at the first point of contact with	Stronger and
		Swindon Borough Council to promote, choice and	Safer
		control and independence	Communities
			/ Head of
			Health
			Improvement
			Services &
			Live Well
			Swindon
2025/26	Q1 (June	By June 2025	Principal
	25)	We will be able to continue to report on change in	Occupational
		levels of independence, wellbeing and risk pre,	Therapist /
		and post, OT intervention using the Occupational	Corporate
		Therapy (OT) outcome measure.	Director of
		We will start to implement the plan to make any	Stronger and
		required changes to the outcome measure, or to	Safer
		service provision, following the learning from the	Communities
		audit on independence.	
2025/26	Q1 (June	By June 2025 we will:	Corporate
	25)	- continue to report on the number of people who have	Director of
		had their care and support optimised through moving and handling.	Stronger and Safer
		- have a co-produced business case to request funding	Communities
		for Swindon-wide optimal moving and handling.	/ Principal
			Occupational
			Therapist
2025/26	Q2 (Sept	Official Opening of the Lyndhurst – please note this will	Service Lead
	25)	have been operational for a quarter but this allows for	for
		a meaningful opening event.	Partnerships:
	/-		Early Help
2025/26	Q2 (Sept	By September 2025	Principal
	25)	We will be able to continue to report on change in	Occupational
		levels of independence, wellbeing and risk pre,	Therapist /
		and post, OT intervention using the Occupational	Corporate
		Therapy (OT) outcome measure.	Director of
		We will have considered whether we can extend	Stronger and
		the outcome measure to capture the impact of	Safer
2025 /25	02.45	the social work support provided for individuals.	Communities
2025/26	Q2 (Sept	By Sep 2025 we will:	Corporate
	25)	- continue to report on the number of people who have	Director of
		had their care and support optimised through moving	Stronger and
		and handling.	Safer
		- have presented the business case for Swindon-wide	Communities
		optimal moving and handling to key stakeholders.	/ Principal
			Occupational
			Therapist

2025/26	Q3 (Dec 25) Q3 (Dec 25)	By Dec 2025 We will be able to continue to report on change in levels of independence, wellbeing and risk pre, and post, OT intervention using the Occupational Therapy (OT) outcome measure. Ongoing deliverables to be decided By Dec 2025 we will: - continue to report on the number of people who have had their care and support optimised through moving	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities Corporate Director of Stronger and
		and handling. - Have agreed funding for Swindon-wide optimal moving and handling.	Safer Communities / Principal Occupational Therapist
2025/26	Q3 (Dec 25)	Housing and Adults services will build on their joint discovery to develop a Housing and Care Strategy, to ensure that we have a sustainable plan that ensures people have care and support in their own home	Director of Adults and Director of Housing
2025/26	Q3 (Dec 25)	Housing and Adults services will complete a joint review of the extra care model in Swindon, to ensure that the service provides good quality, equitable care solutions for people as an alternative to a 24-hour care home placement	Director of Adults and Director of Housing
2025/26	Q3 (Dec 25)	Multi-Agency Local Support Panels, based in the community will be embedded across Swindon. Children's services will be building on the model to make them accessible to families and professionals for early identification, signposting and support. To ensure that we are providing local community-based support for families at the right time.	Director of Safeguarding and Support
2025/26	Q4 (Mar 26)	By March 2026 We will be able to continue to report on change in levels of independence, wellbeing and risk pre, and post, OT intervention using the Occupational Therapy (OT) outcome measure. Ongoing deliverables to be decided	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2025/26	Q4 (Mar 26)	By March 2026 we will: - continue to report on the number of people who have had their care and support optimised through moving and handling. - Have an optimising care engagement day arranged to deliver key messages of why optimal moving and handling is being introduced into the Borough. It addresses individual and organisational concerns with live demonstrations of the equipment.	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2025/26	Q4 (Mar 26)	Children's services have been successful in obtaining funding from the Youth Innovation Fund (YIF) to establish a Community Youth Centre, which we plan to	Director of Safeguarding and Support

		be a centre for excellence for Child First practice. The timeline for the build is between now and a completion date in March 2025. The current work to achieve a sustainable model is ongoing and work with VCFSE groups and wider partners is underway. SBC is an equal partner with 3 other VCFSE groups (SMASH, STEP and Way Swindon).	
2026/27	Q1 (June 26)	By June 2026 We will be able to continue to report on change in levels of independence, wellbeing and risk pre, and post, OT intervention using the Occupational Therapy (OT) outcome measure. Ongoing deliverables to be decided	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2026/27	Q1 (June 26)	By June 2026 we will: - continue to report on the number of people who have had their care and support optimised through moving and handling Have a clear plan to scale up optimising care from Swindon Borough Council to the whole of Swindon.	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2025/26	Q1 (June 26)	Children's Services will build on existing transition support to ensure that children we look after are protected, educated and healthy so that they are fully prepared to move into adulthood.	Director of Corporate Parenting
2026/27	Q2 (Sept 26)	By Sep 2026 We will be able to continue to report on change in levels of independence, wellbeing and risk pre, and post, OT intervention using the Occupational Therapy (OT) outcome measure. Ongoing deliverables to be decided	Principal Occupational Therapist / Corporate Director of Stronger and Safer Communities
2026/27	Q2 (Sept 26)	By Sep 2026 we will: - continue to report on the number of people who have had their care and support optimised through moving and handling Have started to deliver multidisciplinary optimal moving and handling training to key stakeholders across Swindon.	Corporate Director of Stronger and Safer Communities / Principal Occupational Therapist
2026/27	Q3 (Dec 26)	Lyndhurst Centre - Realisation of a fully functioning and embedded Children and Young People Board to steer the future of the Centre as a centre for excellence for child first practice, in partnership with a local constituted Lyndhurst Steering Group.	Service Lead for Partnerships: Early Help
2026/27	Q3 (Dec 26)	By December 2026 We will be able to continue to report on change in levels of independence, wellbeing and risk pre,	Principal Occupational Therapist / Corporate

		and post, OT intervention using the Occupational Therapy (OT) outcome measure.	Director of Stronger and
		Ongoing deliverables to be decided	Safer Communities
2026/27	Q4 (Mar 27)	By March 2027	Principal
		We will be able to continue to report on change in	Occupational
		levels of independence, wellbeing and risk pre,	Therapist /
		and post, OT intervention using the Occupational	Corporate
		Therapy (OT) outcome measure.	Director of
		Ongoing deliverables to be decided	Stronger and
			Safer
			Communities

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Number of					Principal
people whose					Occupational
level of					Therapist /
independence					Corporate
has increased					Director of
					Stronger and
					Safer
					Communities
Number of people	Adult Social				Principal
receiving long term	Care –				Occupational
care who have had	2024/25				Therapist /
their care optimised	Optimising				Corporate
through a focus on	Care Project				Director of
moving and handling.	Savings and				Stronger and
	Outcome				Safer
	Tracker				Communities
Average length of	Dashboard	Monthly			Head of
stay					Service
					Building
					Independence
					 Regulated
					Services

Objective: Improve mental health and wellbeing

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	SBC Public Health to develop a robust all age suicide prevention training package for Health professionals across the system. The aim of the training will be to upskill the local workforce to feel more confident in recognising and responding to adults and children who maybe experiencing suicidal ideation.	Public Health Principal- Substance use disorders

2024/25	02 (6+ 24)	CDC Dublic Harlish to accordate an endit of an election	D. dell'e
2024/25	Q2 (Sept 24)	SBC Public Health to complete an audit of services in	Public
		Swindon that exist and support the men and boy's mental	Health
		health agenda. The aim of this deliverable will be to	Principal-
		enable us to identify any gaps in service provision across	Substance
		the system. And to hear 'their voice' on how they can	use
2024/25	03 (D 34)	better be supported.	disorders
2024/25	Q3 (Dec 24)	SBC Public Health team to evaluate the effectiveness of	Public
		the Swindon Mindful employer network series ran	Health
		throughout 2024 in collaboration with SBC, Swindon and	Principal-
		Gloucester Mind and Business West. The aim of this	Substance
		deliverable will be to assess how confident Swindon	use
		businesses now feel able to address mental health in the	disorders
2021/25	0.4/1.4 05)	workplace and inform future commissioning plans.	5 1 11
2024/25	Q4 (Mar 25)	SBC Public Health in partnership with the BSW ICB mental	Public
		leads to set up a self -harm working group. The purpose	Health
		of this group will be to conduct a review in to hospital	Principal-
		admission rates for self- harm in Swindon to understand	Substance
		in more depth the current high levels compared to the	use
2225/25	0.11. 5=1	England average.	disorders
2025/26	Q1 (June 25)	SBC Public health to develop a cluster response process	Public
		suicide surveillance self-assessment tool. This will enable	Health
		services to be able to respond to emerging trends or	Principal-
		clusters of suicides in Swindon and provide Quality	Substance
		assurance.	use
			disorders
2025/26	Q2 (Sept 25)	SBC Public Health to review progress against deliverables	Public
		outlined in the current 2024/25 mental health work plan	Health
		and set new objectives for 2025/26, by analysing the	Principal-
		most up to date population level data and evidence to	Substance
		support the objective setting.	use
2025 /25	02 (5 25)	CDC D. LIS Havelle to a state of the state o	disorders
2025/26	Q3 (Dec 25)	SBC Public Health to review the ongoing commitment and	Public
		funding of the real time suicide surveillance system, prior	Health
		to the licence agreement concluding. The system enables	Principal-
		suspected suicides to be inputted in to a web-based	Substance
		surveillance system for review and response at Swindon's	use
2005/55	0.4.	suicide and self-harm locality meeting.	disorders
2025/26	Q4 (Mar 26)	SBC Public Health to review the deliverables/outcomes	Public
		outlined in the Suicide prevention and self-harm action	Health
		plan set in Jan 2024. This will ensure the focus of the	Principal-
		partnership meeting is aligned to the current priorities	Substance
		identified across Swindon and the BSW geographical	use
2005/55	0.11	area.	disorders
2026/27	Q1 (June 26)	SBC Public Health team to work in partnership with BSW	Public
		ICB colleagues to ensure the current Rethink	Health
		Bereavement services offer continues across Swindon.	Principal-
		This will enable rapid access to support for those affected	Substance
		directly or indirectly by suicide.	use
			disorders
2026/27	Q2 (Sept 26)	SBC Public Health to work in collaboration with BSW ICB	Public
		colleagues to review the impact of the aims and	Health
		objectives of the recently published BSW suicide	Principal-

		prevention strategy refresh 2024-2029. This will ensure	Substance
		the recommendations and priority groups are still	use
		relevant two years on from publication.	disorders
2026/27	Q3 (Dec 26)	SBC Public Health to review the public mental health	Public
		strategic priorities to ensure they are still relevant	Health
		dependant on population health needs, and refresh the	Principal-
		role of Public Health within the mental health space.	Substance
			use
			disorders
2026/27	Q4 (Mar 27)	SBC Public Health to compile a comprehensive finding	Public
		and analysis report on all suspected Swindon suicides for	Health
		the previous 12mth period and present findings to the	Principal-
		H&W board.	Substance
			use
			disorders

Performance	Source of	Frequency	Target /	Starting point	Responsible
Measure	Data		Benchmark?		Officer
Hospital	OHID PH	Annually	416	2022/23 816	Public
admissions as a	fingertips		admissions	admissions	Health
result of self-harm	public health		per 100,000	per 100,000	Principal-
(10-24 years)	profiles		people	people	Substance
					use
					disorders
Suicide rates	OHID PH	Annually	15.8 suicides	2020/22 16.3	Public
(male)	fingertips		per 100,000	suicides per	Health
	public health		people	100,000	Principal-
	profiles			people	Substance
					use
					disorders

Theme: Improve Education and Skills

Objective: Improving employability and skills

Year	Quarter	Deliverable	Responsible
			Officer
2024/25	Q1 (June 24)	Deliver the Careers Leader Conference to celebrate	Careers
		achievements in 23/24 and agree plan for 24/25.	Hub Lead
		Consult with residents and stakeholders and produce a summary to inform the Adult Community Learning (ACL) Strategic Plan	Head ACL
		Complete Recruitment for learners on supported	EET
		internship programme (September 24 start)	Manager
		Complete Deep Dive and recommendations for care	Head of
		experienced	Skills

		First Young People EET Engagement session to inform the	EET
		Care Experienced EET Offer.	Manager
2024/25	Q2 (Sept 24)	Refresh Policy for schools to confirm destinations and	EET
		sharing information in place and live with all schools and other education providers.	Manager
		Report on outcomes of Primary Pilot project completed with 25 schools and agreed actions for year 2 and key	Careers Hub
		learning and year 2 plan in place.	Manager
		Hold event with cornerstone Employer group to contribute to employer engagement plans for academic year.	Head of Skills
		Raise the profile of Supported Internships at the Raising Aspirations Conference on 3 July and increase interest for 2025 programme delivery.	Head of Skills
		Finalise the Adult community Strategic plan and course offer	ACL Manager
		Finalise the Experienced and EET Improvement Plan and plan engagement sessions for promotion	EET Manager
		Co-production of Higher education strategy plan to be agreed	Head of Skills
2024/25	Q3 (Dec 24)	Review progress against Gatsby Benchmark and hold improvement event on best practice	Careers Hub Lead
		Development of EET offer and Post-16 Guide for Swindon and promote on Local Offer to ensure that the offer is widely known	EET Manager
		Undertake deep dive report on Learners leaving and agree actions to reduce, to ensure that young people remain in education, employment with Training and training	EET Manager
		Plan and deliver a live Broadcast event for young people Your Choices – post-16 and post-18 options.	Careers Hub Lead
		Hold an Inclusion Community of Practice event to support Careers Information and guidance is promoted for young people with special educational needs and disability.	Careers Hub
		Establishment of Higher education group to develop Higher education Strategy	Head of Skills
2024/25	Q4 (Mar 25)	Plan and deliver Appren-T-Fest Swindon Event for young people and families where local employers promote Apprenticeship opportunities across Swindon.	Careers Hub Manager

		Plan and deliver a live Broadcast event for young people Your Choices – post-16 and post-18 options.	Careers Hub Lead
		Deliver recruitment days for learners and parents for supported internship programmes, admission September 2025 with GWH, SBC and Amazon.	EET Manager
		Review opportunities and Benefits of using Community Foundation Funding to encourage young people back into education, training or employment	EET Manager
		Hold event to review effective practice, our offer and progress to engage more care leavers into Education training and employment	Head of Skills
2025/26	Q1 (June 25)	Approval and publication of Higher education strategy	Head of Skills
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)		
2026/27	Q1 (June 26)		
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)		

Performance	Source of	Frequency	Benchmark	Target	Starting	Responsible
Measure	Data				point	Officer
Increase	Internal	Annual		24	7	Head of Skills
number of						
supported						
internships						
learners on	Internal	Annual		85%	82%	ACL Manager
Adult						
Community						
Learning						
courses who						
report						
improvements						
in their						
essential skills						
(English,						
maths and						
digital),						

Objective: Ensuing a quality education

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Literacy Strategy to be on the forward plan for approval, this will set out the areas for action and change to improve Literacy at each stage of education Swindon Learning Together Partnership established to provide a platform for change through Learning to bring together education leaders across all Education	Head of Skills & Education Partnerships Director of Inclusion and Achievement
		providers, Businesses and Voluntary sector. Hold conference for SEND leaders across schools to focus on Inclusive practice in schools 18 th June	Head of SEND
2024/25	Q2 (Sept 24)	Develop a Quality school Policy, to set out the actions and steps the LA will take to ensure that schools move towards Good or Outstanding	Primary Commissioner Advisor
		Hold Conference event for Raising Aspirations for Education leaders and Swindon Learning Together Partnership members to show case the importance of supporting young people in their aspirations 3 rd July Develop the Inclusive Education and Skills Strategy, to set out the Strategic Partnership Erropework for how all	Head of Skills & Education Partnerships Director of Inclusion and
		set out the Strategic Partnership Framework for how all education settings and Schools work together	Achievement
		Develop actions to improve attainment for pupils at SEND support through the SEND Inclusion and Alternative provision plan.	Head of SEND
		Develop engagement plan for Governs and Trustees to raise awareness of the Strategic priorities across Swindon.	Primary Commissioner Advisor
2024/25	Q3 (Dec 24)	Develop Co-production Plan to support development of an all age Numeracy strategy	Head of Skills & Education Partnerships
		Hold Swindon Learning Together workshop with Primary schools on the development of Children's University to support wider learning outcomes and raise aspirations in children	Primary Commissioner Advisor
		Plan and deliver conference on the importance of Literacy development for Early years providers	Service Manager for Early Years and Childcare
		Review progress on Send Inclusion and Alternative provision Plan year 1 to maintain focus and progress on delivery	Head of SEND
2024/25	Q4 (Mar 25)	Plan, prepare and hold conference for Education leaders and Partners on Literacy development	Head of Skills & Education Partnerships
		Hold engagement event for Governors and Trustees to show the importance of Governors role in improving education outcomes	Primary Commissioner Advisor

		T	
		Confirm opportunities for Swindon Learning Together	Director of
		to Join National or international partnerships to	Inclusion and
		support stronger focus on Learning	Achievement
2024/25	Q1 (June	Plan, prepare and hold conference to support	Head of SEND
	25)	aspirations for children with SEND	
	,	Publish the Numeracy Strategy which will set out areas	Head of Skills
		of change needed to improve numeracy levels across all	& Education
		education phases	Partnerships
		education phases	raitherships
		Develop annual action plan (Termly) for Governors and	Primary
		Trustees to continue to raise awareness of the strategic	Commissioner
		priorities	Advisor
		Launch Children's University Opportunities for	Primary
		September 25	Commissioner
		·	Advisor
2025/26	Q2 (Sept 25)	Review progress against the Inclusive Education and	Director of
	(Skills Policy Partnership Objectives	Inclusion and
		Similar only i distriction problem to	Achievement
		Review progress against the year 1 Literacy Strategy	Head of Skills
		and agreed next year's actions to ensure pace and	& Education
		focus remain on key Literacy skills	Partnerships
		Review Progress against the SEND Inclusion and	Head of SEND
		Alternative provision Plan year 1 on the right support	
		right time right place.	
2025/26	Q3 (Dec 25)	Plan, prepare and hold conference for Early years	Service
		providers on numeracy development	Manager for
			Early Years
			and Childcare
		Review progress on Send Inclusion and Alternative	Head of SEND
		provision Plan year 2 on right support, right time, right	
		place	
2025/26	Q4 (Mar 26)	Plan, prepare and deliver conference for Education	Director of
,	,	leaders on Numeracy	Inclusion and
		, , , , , , , , , , , , , , , , , , , ,	Achievement
		Plan, prepare and hold conference for Governors and	Primary
		Trustees on raising numeracy and Literacy focus in	Commissioner
		schools	Advisor
2026/27	01 /		
2026/27	Q1 (June 26)	Plan, prepare and deliver a conference for SEND leaders	Head of SEND
2026/27	,	on Inclusive Teaching for Numeracy and Literacy	Director of
2026/27	Q2 (Sept 26)	Review progress against the Inclusive Education and	
		Skills Policy Partnership Objectives and set new actions	Inclusion and
			Achievement
		Hold Children's university Graduation event	Primary
			Commissioner
			Advisor
		Review progress against Year 1 Numeracy strategy and	Head of Skills
		set actions for following year	& Education
		<u> </u>	Partnerships
		Review Progress against the SEND Inclusion and	Head of SEND
		Alternative provision Plan year 3 on right support, right	caa or serve
		time, right place	

2026/27	Q3 (Dec 26)	Plan, prepare and hold conference for Early years	Service
		providers on Inclusive Education	Manager for
			Early Years
			and Childcare
		Review progress on Send Inclusion and Alternative	Head of SEND
		provision Plan year 3 to ensure the right support at the	
		right time in right place	
2026/27	Q4 (Mar 27)	Plan , prepare and deliver conference on Inclusive	Head of SEND
		teaching and the impact on outcomes.	

Performance Measure	Source of Data	Frequency	Benchmark	Target	Starting point	Responsible Officer
Good and Outstanding Schools	Ofsted	Quarterly	89%	95%	89%	Director of Inclusion and Achievement
Good Level of Development	National	Annual	67.2%	67.2%	66.5%	Service Manager for Early Years and Childcare
Key stage 2 Reading, writing & Maths	National	Annual	59%	59%	58%	Primary Commissioner Advisor
Key stage 4 GSCE English and Maths levels 4-9	National	Annual	65.1%	64.5%	63.2%	Director of Inclusion and Achievement

Objective: A range of accessible learning

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Develop new entitlements offer for working parents of 2-year olds able to access new early years entitlements of 15 funded hours per week	Service Manager for Early Years and Childcare
		Produce best practice guidance for settings and information for parents to support and prepare children with SEND for transition to school	Service Manager for Early Years and Childcare
		Develop attendance drop in for schools and professionals to support improving school attendance	Service Manager – Attendance and Inclusion
		Issue refreshed EHE policy and guidance for Parents who choose to electively home educate	Service Manager – Attendance and Inclusion

2024/25	02 (Sont	For the Education Capital Strategy to be in place and	Convice Lead
2024/25	Q2 (Sept 24)	For the Education Capital Strategy to be in place and published to ensure that we have a robust capital	Service Lead - Access and
	24)	1.7	Provision
		programme of delivery of education provision to sufficient places within Swindon for Swindon	Provision
		residents.	
2024/25	Q2 (Sept	To report on Summer reading challenge and impact	Library
,	24)	g a special section of the section o	Development
	,		& Innovation
			Manager
2024/25	Q2 (Sept	For the satellite provision of Churchward 6 th Form at	Service Lead
	24)	the UTC to open to ensure sufficient and	- Access and
		appropriate places for children with an EHCP in	Provision
		Swindon at this provision	
2024/25	Q2 (Sept	To have a published Attendance Strategy and Policy	Service
	24)	in place in line with new DfE Guidelines which will	Manager –
		provide clear and transparent information to	Attendance
		parents and schools and improve attendance	and Inclusion
2024/25	Q2 (Sept	Delivery and progress on supporting working	Service
	24)	parents access child care provision from 9 months	Manager for
			Early Years
			and
			Childcare
Allie2024/25	Q2 (Sept	To review capital assessment and need in the NEV	Service Lead
	24)	for all education places in line with the new local	- Access and
		plan and ensure local schools for local children	Provision
2024/25	Q2 (Sept	To report on capital build projects and progress for	Service Lead
	24)	places for children with SEND	- Access and
2024/25	02 (D 24)	To consult on the Colored Administration Americans	Provision
2024/25	Q3 (Dec 24)	To consult on the School Admissions Arrangements for September 2026/26 to ensure that fair and	Strategic School
			Admissions
		transparent admissions procedures are in place for Swindon residents to obtain a place at a mainstream	Manager
		school.	Ivialiagei
		Progress report on SEND inclusion and attendance	Head of
		for children with EHCP's and SEND support	SEND
		To hold attendance network event with school	Service
		attendance leaders to promote attendance and best	Manager –
		practice	Attendance
		<u>'</u>	and Inclusion
2024/25	Q4 (Mar	Report on performance for phase transfers national	SEND
•	25)	deadlines for children with SEND Pre 16	Statutory
	'		Service Team
			Manager
2024/25	Q4 (Mar	Report on performance for admissions into Primary	Strategic
	25)	school	School
			Admissions
			Manager
2025/26	Q1 (June	To report on performance for admissions into	Strategic
	25)	Secondary schools	School
			Admissions
			Manager

		Report on performance for phase transfers national	SEND
		deadlines for children with SEND Post 16	Statutory
		dedumes for ormaren man series i societa	Service Team
			Manager
		To plan and deliver attendance event with school	Service
		leaders to ensure that best practice in schools	Manager –
		supports attendance	Attendance
		Supports attendance	and Inclusion
2025/26	Q2 (Sept	For All Saints Primary School to open in phased	Service Lead
	25)	approach to ensure sufficient Early Years and	- Access and
	237	Mainstream places in the New Eastern Villages and	Provision
		ensure local schools for local children	
2025/26	Q3 (Dec 25)	Progress report on SEND inclusion and attendance	Head of
-5-5, -5	α (= ===,	for children with EHCP's and SEND support	SEND
2025/26	Q4 (Mar	Consult on progress of the SENDi & AP Strategy to	Head of
	26)	enable residents to feedback on progress made	SEND
	'	Report on performance for phase transfers national	SEND
		deadlines for children with SEND Pre 16	Statutory
			Service Team
			Manager
		Report on performance for admissions into Primary	Strategic
		school	School
			Admissions
			Manager
2026/27	Q1 (June	To report on performance for admissions into	Strategic
	26)	Secondary schools	School
			Admissions
			Manager
		Report on performance for phase transfers national	SEND
		deadlines for children with SEND Post 16	Statutory
			Service Team
			Manager
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)	Report on progress against 2-year-old and full	Service
		entitlement progress accessing early years places to	Manager for
		support parents who work	Early Years
			and
			Childcare
		Progress report on SEND inclusion and attendance	Head of
		for children with EHCP's and SEND support	SEND
2026/27	Q4 (Mar		
	27)		

Performance	Source of	Frequency	Target	Benchmark	Starting	Responsible
Measure	Data				point	Officer
Reducing overall	National	Termly	6.3%	6.5%	7.3%	Service
absence						Manager –
						Attendance

			and
			Inclusion

Mission: Build a Better Swindon

Theme: Support everyone to have a decent home

Objective: Local homes for care experienced children

Deliverables:

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Launch of the fostering recruitment and marketing strategy	Service Manager Corporate Parenting
2024/25	Q2 (Sept 24)	Business plans to be produced for capital bids to consider the purchase of property to establish residential homes and supported accommodation in Swindon	Head of Service Commissioning
2024/25	Q3 (Dec 24)	Consultation with council departments to explore options to increase the number of housing and support opportunities for young people.	Director of Corporate Parenting
2024/25	Q4 (Mar 25)	Increase the numbers of specialist foster carers who can care for our children with complex and trauma related needs by using the level of funding allowance to ensure level of training and skill is reflected in Foster Carer's allowances.	Service Manager Corporate Parenting
2025/26	Q1 (June 25)	Evaluation of overall effectiveness of recruitment and marketing strategy.	Director of Corporate Parenting
2025/26	Q4 (Mar 26)	Increase the number of foster carers recruited by Swindon, building on momentum caused by an increase in the fostering allowances in Summer 2023, and ensuring this is a corporate priority.	Service Manager Corporate Parenting
2026/27	Q4 (Mar 27)	Review the effectiveness and progress of the Sufficiency Strategy	

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Percentage of children looked after who live within 20 miles of Swindon	Children's Services Data Set	2024/25 2025/26	70% 75%	63%	Director of Corporate Parenting
miles of swindon		2026/27	80%		

Percentage of care	Children's	2024/25	92%	91%	Director of
experienced young	Services Data				Corporate
people who are	Set	2025/26	95%		parenting
deemed to be in					
suitable		2026/27	95%		
accommodation					

Objective: Enabling sufficient and quality homes

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	23/24 Housing Completions to measure the number of new homes (and type) constructed in the previous municipal year	Planning Policy Manager
2024/25	Q1 (June 24)	948 completed component renewals (Roofs/UPVC windows & doors/Bathroom/compliant smoke alarms Receive 3000 completed stock condition surveys	Asset Manager
2024/25	Q2 (Sept 24)	831 completed component renewals (Roofs/UPVC windows & doors/Bathroom/LD2 smoke alarms/GCH) Draft the asset management strategy 2025-2030 Review the outcome of the High Rise Structural and Condition Assessment and initiate procurement of recommended works	Asset Manager
2024/25	Q3 (Dec 24)	Consult on the new Local Plan (Reg18) to enable residents and the development industry to engage in plans for the future growth of Swindon	Planning Policy Manager
2024/25	Q3 (Dec 24)	847 completed component renewals (Roofs/UPVC windows & doors/Bathroom/LD2 smoke alarms/GCH) Begin the installation of new kitchens through newly procured Framework. Initial installation of 150 new kitchens to year end Review the need to onboard consultant to design a whole house approach for the RW	Asset Manager
2024/25	Q4 (Mar 25)	Finalise, with Swindon Rugby Club, the land deal and planning application for first phase of delivery of the Marlowe Avenue Area Masterplan (land at Swindon Rugby Club), which will be expected to deliver 30% affordable homes.	Head of Strategic Place and Head of Property Assets
2024/25	Q4 (Mar 25)	1214 completed component renewals (Roofs/UPVC windows & doors/Bathroom/LD2 smoke alarms/GCH) Begin electric scooter storage safety programme	Asset Manager

		Review Property purchasing scheme - The new	
		policy will build on the present criteria for new purchases	
		and will confirm SBC achieves best value with all	
		acquisitions.	
		Whole house design specification for the Railway	
		Village received.	
		Commencement of Interim Planned Maintenance	
2025/26	Q1 (June 25)	Consult on the new Local Plan (Reg19) including	Planning
,	Z= (030 =0)	representations made to the earlier draft to enable	Policy
		residents and the development industry to engage in	Manager
		plans for the future growth of Swindon, and to submit the	Widilagei
		Plan to the Planning Inspectorate for Examination	
		24/25 Housing Completions to measure the number of	
		new homes (and type) constructed in the previous	
		municipal year	
2025/26	Q1 (June 25)	Commencement sheltered and supported fire	Asset
		safety Works	Manager
		1009 completed component* renewals	
2025/26	Q2 (Sept 25)	986 completed component renewals	Asset
,	α= (σσρσ=σ)	(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	Manager
		alarms/GCH)	· · · · · · · · · · · · · · · · · · ·
		Commencement of sheltered and supported	
		planned maintenance works.	
2025/26	Q3 (Dec 25)	942 completed component renewals	Asset
2025/20	Q3 (Dec 23)	(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	
			Manager
2025/26	0.4 (0.4 . 2.6)	alarms/GCH)	
2025/26	Q4 (Mar 26)	1230 completed component renewals	Asset
		(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	Manager
		alarms/GCH)	
2026/27	Q1 (June 26)	25/26 Housing Completions to measure the number of	Planning
		new homes (and type) constructed in the previous	Policy
		municipal year	Manager
2026/27	Q1 (June 26)	1009 completed component renewals	Asset
		(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	Manager
		alarms/GCH)	
2026/27	Q2 (Sept 26)	857 completed component renewals	Asset
,	(3-1)-3-7	(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	Manager
		alarms/GCH)	
2026/27	Q3 (Dec 26)	776 completed component renewals	Asset
2020, 27	ασ (500 20)	(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	Manager
		alarms/GCH)	ivialiagei
2026/27	Q4 (Mar 27)	Completion of Interim Planned Maintenance programme	Asset
2020/2/	Q4 (IVIdI 2/)	, ,	
		• 1041 completed component renewals	Manager
		(Roofs/UPVC windows & doors/Bathroom/LD2 smoke	
		alarms/GCH)	

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer

No of new homes	Surveys	Annual	(LP figure)	0	Planning
built (including					Policy
affordable homes)					Manager
No of homes	System data	Annual	(LP figure)	0	Planning
consented / 5 yr land		(linked to			Policy
supply)		above)			Manager
The number of	TBC				Asset
component renewals					Manager
% of properties that	TBC				Asset
meet the decent					Manager
homes standard					

Objective: Preventing homelessness

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Deliver Homeless Prevention Training to upskill staff on prevention initiatives. To be delivered quarterly through yea1 and then review. Implement project plan to convert Salzgitter Court into accommodation for homeless people.	Head of Homelessness and Housing Inequalities
2024/25	Q2 (Sept 24)	 Agree minimum levels of social housing re lets to reduce number of homeless client's inexpensive accommodation. Update website and ensure residents have enough information to fully understand their housing options. Ensure we have a suitable, safe "reception" space for vulnerable residents to make in person homelessness applications and discuss personal circumstances. 	Head of Homelessness and Housing Inequalities
2024/25	Q3 (Dec 24)	Commission new accommodation units to reduce our reliance on Bed & Breakfast type accommodation and provide stability for those in need of emergency accommodation. Develop and agree new Service Level Agreements with key external partners such as the Citizens Advice Bureau. Produce a Temporary Accommodation Strategy Deliver Homelessness Prevention Workshop 5 to all staff to reinforce and imbed behaviour changes in the service.	Head of Homelessness and Housing Inequalities
2024/25	Q4 (Mar 25)	Implement and launch new Private Rented Sector offer and incentives scheme to increase Private Sector Leasing properties available to the Council. Consult on new Homelessness Strategy setting out our plans and aspirations for the following three years.	Head of Homelessness and Housing Inequalities

2025/26	Q1 (June 25) Q2 (Sept 25)	Launch new homelessness Strategy implementing year one objectives Review funding streams utilised for Homeless services and aim to improve deployment of resources to reduce the number of evictions in the private sector. Work with major lenders and landlords to explore how to prevent homelessness occurring because of mortgage and rent debt.	Head of Homelessness and Housing Inequalities Head of Homelessness and Housing Inequalities
2025/26	Q3 (Dec 25)	 Explore sufficiency and success of temporary accommodation contract and review with the intention of expanding such contract agreements. Complete initial review of Homelessness Strategy to ensure objectives and delivery priorities have been achieved. 	Head of Homelessness and Housing Inequalities
2025/26	Q4 (Mar 26)	 Continue to use min levels of social housing lets and affordable housing nominations to reduce use of expensive emergency accommodation. Review level of min re lets available. 	Head of Homelessness and Housing Inequalities
2026/27	Q1 (June 26)	 Appraise how new affordable housing delivery is contributing to the alleviation of homelessness and how the Councils Development company may support new initiatives. 	Head of Homelessness and Housing Inequalities
2026/27	Q2 (Sept 26)	 Review deployment of resources within the homeless prevention grant to ensure best value and impact. 	Head of Homelessness and Housing Inequalities
2026/27	Q3 (Dec 26)	Design property conditions standard for all Temporary Accommodation to ensure safe and compliant property for clients.	Head of Homelessness and Housing Inequalities
2026/27	Q4 (Mar 27)	 Finalise and embed property inspection regime and standards process with Temporary Accommodation providers. 	Head of Homelessness and Housing Inequalities

Performance	Source of Data	Frequency	Target /	Starting point	Responsible
Measure			Benchmark?		Officer
Number of rough sleepers	Homeless Outreach monthly report	Monthly	0	5-7 nightly	Rough Sleeper Manager

Number of	Jigsaw data	Monthly	0	10	Head of
families with					Homelessness
children housed					and Housing
in nightly					Inequalities
charged					
accommodation					
for longer than					
6 weeks					

Theme: Swindon is a place where business can thrive

Objective: Building Community Wealth

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Update SBC website and intranet to include additional information regarding Social Value and Community Wealth Building in Procurement	Head of Procurement
2024/25	Q2 (Sept 24)	Promote a tangible increase in the application of social value criteria in high value tenders to enable businesses to evidence the contribution they will make to the local economy.	Head of Procurement
		Ensure that the Council's procurement processes are aligned to new or amended Government procurement regulations	Head of Procurement
2024/25	Q3 (Dec 24)	Update the Councils tendering templates to enable and encourage the use of local suppliers throughout the supply chain, including sub-contracting.	Head of Procurement
		Consult on the new Local Plan (Reg18) to enable residents and the development industry to engage in proposals that support local business development and growth	Planning Policy Manager
2024/25	Q4 (Mar 25)	Roll out refresher training for SBC Officers on the benefits of Local Procurement and Social Value	Head of Procurement
		Working with the Swindon and Wiltshire Business Growth Unit (TBC) (formerly the Local Enterprise Partnership) to establish and review support mechanisms to enable a Business Directory for Swindon, and to ensure that Swindon's businesses are supported by the Growth Hub	Head of Strategic Place

2025/26	Q1 (June 25)	Publish a pipeline of tendering work for medium/high value upcoming projects to provide transparency of future opportunities for local suppliers.	Head of Procurement
		Consult on the new Local Plan (Reg19) including representations made to the earlier draft to enable residents and the development industry to engage in proposals that support local business and growth	Planning Policy Manager
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)	Publish updated pipelines of tendering work to ensure	Head of
		transparency of future opportunities.	Procurement

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
% of spend with	Internal	Annual	52%	42%	Head of
suppliers with a	Financial				Procurement
'local' presence	System				

Objective: Support businesses to invest and grow

Deliverables:

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Local Enterprise Partnership transfer to Local Authorities is complete, enabling continuation of economic development functions, Growth Hub and Careers Hub Jobs Created in 2023/24	Director of Strategic Development Head of Strategic
		·	Place
2024/25	Q2 (Sept 24)		
2024/25	Q3 (Dec 24)	Consult on the new Local Plan (Reg18) to enable businesses and the development industry to engage in plans for the future growth of Swindon	Planning Policy Manager
2024/25	Q4 (Mar 25)	Ongoing arrangements for undertaking economic development functions including business support and skills are confirmed for 25/26	Director of Strategic Development
2025/26	Q1 (June 25)	Consult on the new Local Plan (Reg19) including representations made to the earlier draft to enable businesses and the development industry to engage in plans for the future growth of Swindon, and to submit the Plan to the Planning Inspectorate for Examination	Planning Policy Manager
		Jobs Created in 2024/25	Head of Strategic Place
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)		
2026/27	Q1 (June 26)	Jobs Created in 2025/26	Head of Strategic Place
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)		

Performance Measure	Source of Data	Frequency	Target / Benchmark?	Starting point	Responsible Officer
Jobs created	ONS	Annual	1,000 new jobs per annum	2023/24 figures as baseline	Head of Strategic Place
No of business enquiries supported through the Growth Hub	Growth Hub	Annual	Year on year increase	2023/24 figures as baseline	Head of Strategic Place

Theme: Define the future of our Town Centre

Objective: A vision for the heart of Swindon

Deliverables:

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Engage stakeholders on Vision for Heart of Swindon to	Head of
	, ,	ensure that the Vision is both ambitious and deliverable	Strategic
			Place
2024/25	Q2 (Sept 24)	Publish the Vision for Heart of Swindon and	Head of
		accompanying Delivery Plan	Strategic
			Place
2024/25	Q3 (Dec 24)	Publish Annual Heart of Swindon Perception Survey to	Head of
		enable residents to provide feedback on the progress	Strategic
		being made to regenerate the Centre	Place
2024/25	Q4 (Mar 25)	Report on the number of 'major' sites in the Heart of	Head of
		Swindon that have been unlocked for development	Strategic
		through Council interventions (>3 sites per annum)	Place
2025/26	Q1 (June 25)	Report on the number of annual housing completions	Head of
		(>300 new homes per annum) and office/workspace	Strategic
		completions (>1,000sqm per annum) in Central Swindon	Place
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)	Publish Annual Heart of Swindon Perception Survey to	Head of
		enable residents to provide feedback on the progress	Strategic
		being made to regenerate the Centre	Place
2025/26	Q4 (Mar 26)	Report on the number of 'major' sites in the Heart of	Head of
		Swindon that have been unlocked for development	Strategic
		through Council interventions (>3 sites per annum)	Place
2026/27	Q1 (June 26)	Report on the number of annual housing completions	Head of
		(>300 new homes per annum) and office/workspace	Strategic
		(>1,000sqm per annum) completions in Central Swindon	Place
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)	Publish Annual Heart of Swindon Perception Survey to	Head of
		enable residents to provide feedback on the progress	Strategic
		being made to regenerate the Centre	Place
2026/27	Q4 (Mar 27)	Report on the number of 'major' sites in the Heart of	Head of
		Swindon that have been unlocked for development	Strategic
		through Council interventions (>3 sites per annum)	Place

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Visitor Perception of	SBC	Annual	Positive	N/A	Head of
the Heart of Swindon	Perception		trend		Strategic
	Survey				Place
Footfall in the Town	SBC	Monthly	5% increase	2024 as	Head of
Centre	monitoring		by 2027	baseline	Strategic
					Place

Number of Events	SBC	Annual	6 events per	N/A	Head of
organised in the			annum		Strategic
Town Centre					Place

Theme: Protect Swindon's Heritage, Leisure and Open Spaces

Objective: Maintained and accessible parks and open spaces

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Progress towards masterplan for Coate Water Country Park to shape its future enhancements and to support funding bids.	Head of Strategic Place
2024/25	Q2 (Sept 24)	Commission Masterplan for Coate Water Country Park to shape its future enhancements and to support funding bids.	Head of Strategic Place
2024/25	Q3 (Dec 24)	Consult on the new Local Plan (Reg18) to enable park users to engage in plans for the future growth of Swindon	Planning Policy Manager
2024/25	Q4 (Mar 25)	Publish Final Masterplan for Coate Water Country Park	Head of Strategic Place
		Commission Masterplan for Mouldon Hill Country Park to shape its future enhancements and to support funding bids.	Head of Strategic Place
2025/26	Q1 (June 25)	Consult on the new Local Plan (Reg19) including representations made to the earlier draft to enable park users to engage in plans for the future growth of Swindon, and to submit the Plan to the Planning Inspectorate for Examination	Planning Policy Manager
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)	Publish Final Masterplan for Mouldon Hill Country Park	Head of Strategic Place
2026/27	Q1 (June 26)		
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)	Deliver of 'Suitable Alternative Natural Greenspace' (SANG) at Stanton Country Park (timescale for delivery dependent on when funding comes available from the Kingsdown developer)	Head of Strategic Place

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Implementation of elements of strategic masterplans for County Parks (when adopted)	Capital Projects monitoring	Annual	Completion of demonstrable strategic improvements following adoption of Masterplans	Adoption of strategic masterplans (as above)	Head of Strategic Place
Number of events held in our strategic and county parks to improve the quality of life for Swindon's residents	Events and Conferencing data	Quarterly	Year on year increase in large events	2023/24 data	Income Generation and Business Development Manager

Objective: Support future provision of leisure

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (Apr- June 24)	Sign a development agreement with Seven Capital setting out that the developer agrees terms with a tenant to run the Oasis Leisure Centre and delivers the refurbishment and reopening of the building	Head of Property Assets
		Ongoing review of projects with GLL for SBC leisure fund	Head of Property Assets
		Health Hydro monitoring of Phase 1 progress against programme with aim for scheme to be completed by June 25	Head of Strategic Place Making
		Moredon practical completion of the construction of the pavilion; closed road circuit; BMX track and car parking/landscaping; Transfer of the asset to the local parish council; Official opening to take place on 4 June 24 with a community event with invited officials	Director for Capital Projects/ Head of Operational Property

2024/25	Q2 (July- Sept 24)	Review to identify opportunities to strengthen future working with GLL and Highworth Rec trust	Head of Property Assets
		Health Hydro monitoring of Phase 1 progress against programme with aim for scheme to be completed by June 25	Head of Strategic Place Making
		Health Hydro commence public engagement on Phase 2 of the Health Hydro restoration	Head of Strategic Place Making
		Work alongside Wiltshire and Swindon Sports to develop and deliver phase 1 of the Place Base Expansion programme aimed at increasing uptake of physical activity in priority wards within Swindon.	Head of Health Improvement Services & Live Well Swindon
2024/25	Q3 (Oct- Dec 24)	Health Hydro monitoring of Phase 1 progress against programme with aim for scheme to be completed by June 25	Head of Strategic Place Making
2024/25	Q4 Jan- (Jan-Mar 25)	Assess potential leisure strategy Moredon management of retention and defects arising with a view to closing out project.	Head of Property Assets Director for Capital Projects Head of Strategic Place
		Healthy Hydro monitoring of Phase 1 progress against programme with aim for scheme to be completed by June 25 Provide an updated on the Place Based Expansion programme	Making Head of Health Improvement Services & Live Well Swindon
2025/26	Q1 (Apr- June 25)	Healthy Hydro monitoring of Phase 1 progress against programme with aim for scheme to be completed by June 25	Head of Strategic Place Making
		Moredon outputs and outcomes – reliant on Parish Council providing transparent data. • No of British Cycling Competitions held during the first year of operation and those planned/deemed recurring. Statistics used to understand incoming visitors to the borough.	Director for Capital Projects

		No of Clubs now using the All Weather	
		Pitch. (Measuring reach and impact).	
		 No of adaptive bike users over the 12 month period. (Measuring uptake). 	
2025/26	Q2 (July- Sept 25)	Design Stage for Phase 2 complete - costed scheme and secure planning permission to completed and submitted to the NLHF	Head of Strategic Place Making
		Health Hydro monitoring of patronage levels against 2023 baseline figures. Target to increase casual swim by 50%	Head of Strategic Place Making
2025/26	Q3 (Oct- Dec 25)	Health Hydro monitoring of patronage levels against 2023 baseline figures. Target to increase casual swim by 50%	Head of Strategic Place Making
2025/26	Q4 (Jan- Mar 26)	Approval for the grant funding of Health Hydro Phase 2	Head of Strategic Place Making
		Health Hydro monitoring of patronage levels against 2023 baseline figures. Target to increase casual swim by 50%	
2026/27	Q1 (Apr- June 26)	Depending on receiving funding for Health Hydro Phase 2 – an update on procurement of a contractor'	Head of Strategic Place Making
		Health Hydro monitoring of patronage levels against 2023 baseline figures. Target to increase casual swim by 50%	Head of Strategic Place Making
2026/27	Q2 (June- Sept 26)	Health Hydro monitoring of patronage levels against 2023 baseline figures. Target to increase casual swim by 50%	Head of Strategic Place Making
2026/27	Q3 (Sep- Dec 26)	Health Hydro monitoring of patronage levels against 2023 baseline figures. Target to increase casual swim by 50%	Head of Strategic Place Making
2026/27	Q4 (Mar 27)	Depending on receiving funding, Health Hydro Phase 2 Works Commenced	Head of Strategic Place Making
		Moredon sale of 'enabling' residential land	Head of Operational Property

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Health Hydro			Increase		Head of
monitoring of			casual swim		Strategic
patronage levels			by 50%		Place Making
against 2023 baseline					
figures					

Objective: Vibrant and accessible heritage, arts and culture

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)		
2024/25	Q2 (Sept 24)	Arts & Cultural Strategy adopted by SBC enabling Swindon's cultural community to work towards a shared future	Swindon Museums Manager
		MAS is fully open to the public including to booked schools groups enabling Swindon residents to visit	Swindon Museums Manager
		Heritage Survey completed and Heritage Strategy is finalised	Head of Strategic Place
2024/25	Q3 (Dec 24)	Progress achieved against outcomes identified as part of Art & Cultural Strategy – Strategy Delivery Team appointed	Swindon Museums Manager
		Heritage Strategy adopted	Head of Strategic Place
2024/25	Q4 (Mar 25)	Progress achieved against outcomes identified as part of Art & Cultural Strategy – Events programme for 25/26 finalised	Swindon Museums Manager
		Working with Heritage England, a Project Plan for the restoration of the Mechanics Institution is complete	Head of Strategic Place
2025/26	Q1 (June 25)	Implementation of Mechanics Institution Restoration Project Plan begins	Head of Strategic Place
2025/26	Q2 (Sept 25)	Deliverable plan for next phase of Carriage Works refurbishment is developed	Head of Strategic Place
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)	Progress achieved against outcomes identified as part of Art & Cultural Strategy	Swindon Museums Manager
		Construction of new flexible theatre venue begins	Head of Strategic Place
2026/27	Q1 (June 26)		
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		

2026/27	Q4 (Mar 27)	٠	Progress achieved against outcomes identified as part	Swindon
			of Art & Cultural Strategy	Museums
				Manager

Performance Measure	Source of Data	Frequency	Target / Benchmark?	Starting point	Responsible Officer
Museum visitor	Visitor entry	Monthly	3,550pm	2023/24	Swindon
numbers at STEAM	information	IVIOITITITY	3,330pm	visitor	Museums
Museum	Innormation			numbers	Manager
				3,550pm	a.iagei
Museum visitor	Visitor entry	Monthly	1,120pm	2023/24	Swindon
numbers at Museum	information			visitor	Museums
& Art Swindon				numbers	Manager
				Zero	
Museum visitor	Visitor entry	Monthly	250pm	2023/24	Swindon
numbers at Lydiard	information			visitor	Museums
House Museum				numbers	Manager
				120pm	

Theme: Keep Swindon Moving

Objective: Provide a sufficient and accessible highway network

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Progress towards formal completion and opening of the Southern Connector Road	Head of Highways and
2024/25	Q2 (Sept 24)	Progress towards formal completion and opening of the Southern Connector Road	Transport Head of Highways and Transport
2024/25	Q3 (Dec 24)	Progress towards formal completion and opening of the Southern Connector Road	Head of Highways and Transport
2024/25	Q4 (Mar 25)	Formal completion and opening of the Southern Connector Road to enable access to the NEV (including construction access) opening up NEV sites to development	Head of Highways and Transport
2025/26	Q1 (June 25)	Progress towards formal completion and opening of the Fleming Way Improvement Scheme	Consultant Director for Capital Projects
2025/26	Q2 (Sept 25)	Progress towards formal completion and opening of the Fleming Way Improvement Scheme	Consultant Director for

			Capital Projects
2025/26	Q3 (Dec 25)	Formal completion and opening of the Fleming Way Improvement Scheme delivering a new bus interchange, opening up remaining plot at Kimmerfields to inward investment opportunities	Consultant Director for Capital Projects
2025/26	Q4 (Mar 26)		-
2026/27	Q1 (June 26)		
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)		

Performance	Source of Data	Frequency	Target /	Starting	Responsible
Measure			Benchmark?	point	Officer
NEV sites are able to	Planning	quarterly	Local Plan	0	Planning
commence site	condition		Housing		Policy
works	discharge /		Trajectory		Manager
	monitoring				
Fleming Way	High Street	Quarterly/	April 2024	Sept 2025	Consultant
benefits realisation	footfall and	Annually	data		Director for
metrics	Bus Patronage				Capital
	data.				Projects

Objective: Promote and enhance active travel

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Progress towards the review of existing Swindon LCWIP (Local Cycling and Walking Infrastructure Plan)	Service Manager
		schemes	Transport Planning &
			Traffic Management
2024/25	Q2 (Sept 24)	Review of existing Swindon LCWIP (Local Cycling and Walking Infrastructure Plan) schemes	Service Manager Transport Planning & Traffic Management
2024/25	Q3 (Dec 24)	Identification and assessment of new schemes for inclusion within an updated Swindon LCWIP	Service Manager Transport Planning & Traffic Management
2024/25	Q4 (Mar 25)	Prepare a draft version of an updated Swindon LCWIP	Service Manager

			Transport
			Planning &
			Traffic
			Management
2024/25	Q4 (Mar 25)	Cross town cycle connectivity and Northern Flyer	Service
		strategic cycle route (Active Travel Fund 4) -	Manager
		completion of Feasibility Design	Transport
			Planning &
			Traffic
			Management
2025/26	Q1 (June 25)	Finalisation of a draft version of an updated Swindon	Service
		LCWIP	Manager
			Transport
			Planning &
			Traffic
	/		Management
2025/26	Q2 (Sept 25)	Prepare materials for engagement on an updated	Service
		Swindon LCWIP	Manager
			Transport
			Planning &
			Traffic
2025/26	02 (0+ 25)	Caracteria such as a set it it and North and Flori	Management
2025/20	Q2 (Sept 25)	Cross town cycle connectivity and Northern Flyer strategic cycle route (Active Travel Fund 4) -	Service Manager
		completion of Preliminary Design	Transport
		Completion of Preliminary Design	Planning &
			Traffic
			Management
2025/26	Q3 (Dec 25)	Engagement on an updated Swindon LCWIP for	Service
2023/20	Q3 (DCC 23)	Swindon residents and stakeholders	Manager
		Swindown estatements and staken orders	Transport
			Planning &
			Traffic
			Management
2025/26	Q3 (Dec 25)	Northern Flyer strategic cycle route (Active Travel	Service
	,	Fund 4) – completion of Detailed Design	Manager
			Transport
			Planning &
			Traffic
			Management
2025/26	Q4 (Mar 26)	Review of responses to the engagement on an	Service
		updated Swindon LCWIP	Manager
			Transport
			Planning &
			Traffic
			Management
2025/26	Q4 (Mar 26)	Cross town cycle connectivity (Active Travel Fund 4) -	Service
		completion of Detailed Design	Manager
			Transport
			Planning &
			Traffic
			Management

2025/26	Q4 (Mar 26)	Northern Flyer strategic cycle route (Active Travel	Service
		Fund 4) - submit funding bid to Active Travel England	Manager
			Transport
			Planning &
			Traffic
			Management
2026/27	Q1 (June 26)	Prepare final version of updated Swindon LCWIP	Service
			Manager
			Transport
			Planning &
			Traffic
			Management
2026/27	Q1 (June 26)	Cross town cycle connectivity (Active Travel Fund 4) -	Service
		submit funding bid to Active Travel England	Manager
			Transport
			Planning &
			Traffic
			Management
2026/27	Q2 (Sept 26)	Completion of final draft of updated Swindon LCWIP	Service
			Manager
			Transport
			Planning &
			Traffic
			Management
2026/27	Q3 (Dec 26)	Cabinet Member sign off of updated Swindon LCWIP	Service
			Manager
			Transport
			Planning &
			Traffic
			Management
2026/27	Q4 (Mar 27)	Publication of updated Swindon LCWIP	Service
			Manager
			Transport
			Planning &
			Traffic
			Management

Performance	Source of Data	Frequency	Target /	Starting	Responsible
Measure			Benchmark?	point	Officer
Progression of	Review of	Annual	Programme	Q4 March	Service
scheme	scheme		on track	2025	Manager
development under	programme				Transport
Active Travel Fund 4					Planning &
					Traffic
					Management
Progression of	Status update	Annual	Number of	Q4 March	Service
feasibility	of Swindon		schemes	2025	Manager
investigations for	LCWIP		investigated		Transport
schemes identified in			– this is		Planning &

the Swindon Local	subject to	Traffic
Cycling and Walking	funding	Management
Infrastructure Plan	availability	

Objective: Efficient use of funding to maintain roads and pavements

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Programme of major and minor resurfacing works submitted for approval	Highway Maintenance Engineer
2024/25	Q2 (Sept 24)	Develop robust highway asset maintenance SLA's across all asset groups with agreed service and performance levels; agreement of fully resourced service delivery plans (primarily this is SLA's with Highway Operations for routine, reactive & safety maintenance for the highway and various assets, but needs to include non-highway assets e.g. reservoirs, MSCP's) Produce a Competency Framework for all Highway teams and develop appropriate action plan	Head of Strategic Highways/ Head of Delivery and Assurance - Operations
2024/25	Q3 (Dec 24)	Completion of works across LTP Major Road, Minor Road and Footway Capital Maintenance Programmes 2024/25 (including all carry-forward schemes)	Design Project Manager
2024/25	Q4 (Mar 25)	Completion of works for Network North Funded Highway Maintenance Programmes 2023/24 & 2024/25	Design Project Manager
2025/26	Q1 (June 25)	Programme of major and minor resurfacing works submitted for approval Produce forward plan of routine Capital maintenance and improvement schemes to inform delivery resources required. This should include for boost in funding from Network North which is anticipated to be +£1.4m pa	Highway Maintenance Engineer
2025/26	Q2 (Sept 25)	Update HAM Strategy (expired in 2022) and any related documents (e.g. Communications Plan) Undertake gap analysis of Well Managed Highways requirements (e.g. create and implement Risk based approaches for all aspects of highway network management including safety inspections)	Head of Strategic Highways
2025/26	Q3 (Dec 25)	Completion of works across LTP Major Road, Minor Road and Footway Capital Maintenance Programmes 2024/25 (including all carry-forward schemes)	Design Project Manager

2025/26	Q4 (Mar 26)	Completion of works for Network North Funded Highway Maintenance Programmes 2023/24 & 2024/25	Design Project Manager
2026/27	Q1 (June 26)	Undertake Resilience review of the network	
2026/27	Q2 (Sept 26)	Produce detailed Carbon reduction action plan for the complete highway & transport service	
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)		

Performance	Source of	Frequency	Target /	Starting	Responsible
Measure	Data		Benchmark?	point	Officer
Percentage of CAT 1	WDM	Monthly	>=98%	TBC	Head of
defects repaired in					Delivery &
time.					Assurance
Delivery of planned	WDM	Annually	>=95%	TBC	Head of
maintenance					Highways &
activities to					Transport
programme					

Mission: Build a Greener Swindon

Theme: Leading the way towards a net zero borough by 2050

Objective: Engage with residents and businesses to deliver a Greener Swindon

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Submission of Bus Service Improvement Plan Phase 2	Public
			Transport
			Service
			Specialist
		Relationship Building: representation for residents	Public
		from all Boroughs on Get Swindon Moving enabling	Transport
		the co-design of a more attractive/better public	Service
		transport network.	Specialist /
			Design
			Engineer –
			Public
			Transport
			and Low
			Carbon
		EV charging network improvement	Design
			Engineer –

	1	T	
			Public
			Transport
			and Low
			Carbon
		Enhanced Bus Partnership Plan and Scheme	Public
			Transport
			Service
			Specialist
2024/25	Q2 (Sept 24)	Submission of Tender for Electric Charging Points	Design
		A draft revision of SBC's EV strategy (far broader scope	Engineer –
		than LEVI Fund)	Public
			Transport
			and Low
			Carbon
2024/25	Q3 (Dec 24)	EV charging network contract in place	Design
			Engineer –
			Public
			Transport
			and Low
			Carbon
2024/25	Q4 (Mar 25)	EV charging network delivery	Design
			Engineer –
			Public
			Transport
			and Low
			Carbon
2025/26	Q1 (June 25)	A strategy to deliver an EV Bus fleet	Public
			Transport
			Service
			Specialist
2025/26	Q2 (Sept 25)	Coach Strategy	Public
			Transport
			Service
			Specialist /
			Design
			Engineer –
			Public
			Transport
			and Low
			Carbon
2025/26	Q3 (Dec 25)	Rail Strategy unlocking Swindon's potential	Public
			Transport
			Service
			Specialist /
			Design
			Engineer –
			Public
			Transport
			and Low
			Carbon

Performance Measure	Source of	Frequency	Target /	Starting	Responsible
	Data		Benchmark?	point	Officer
Enhanced Partnership	To monitor	Quarterly	Ongoing		Public
Plan and Scheme	and review		monitoring of		Transport
Board Meetings	progress on		progress.		Service
	activities and				Specialist
	objectives				
	related to Bus				
	Service				
	Improvement				
	Plan Phase 2				
Enabling provision of	SBC Contracts	Bi-annual	Contracts		Design
Electric Vehicle	to install and		and		Engineer –
Charging Point	related		monitoring		Public
network to facilitate	mapping		against KPI's		Transport
transition from ICE to			and		and Low
EV			distribution		Carbon
			maps and		
			online		
			resident		
			coms		
			platform		

Theme: Greener Planning and Transport

Objective: Enable a lower carbon Swindon through planning and travel

Year	Quarter	Deliverable	Responsible
			Officer
2024/25	Q1 (June 24)	Progress towards Local Plan	Planning
			Policy
			Manager
2024/25	Q2 (Sept 24)	Progress towards Local Plan	Planning
			Policy
			Manager
2024/25	Q3 (Dec 24)	Consult on the new Local Plan (Reg18) to enable residents	Planning
		and the development industry to engage in plans for	Policy
		enabling greener housing and employment opportunities	Manager
2024/25	Q4 (Mar 25)	Completion of Year 5 of the "Trees for Climate" tree and	Head of
		woodland planting by the Great Western Community	Strategic
		Forest.	Place
2025/26	Q1 (June 25)	Consult on the new Local Plan (Reg19) including	Planning
		representations made to the earlier draft to enable	Policy
		residents and the development industry to engage in	Manager
		plans for enabling greener housing and employment	

		opportunities and to submit the Plan to the Planning Inspectorate for Examination	
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)	Completion of Year 6 of the "Trees for Climate" tree and woodland planting by the Great Western Community Forest.	Head of Strategic Place
2026/27	Q1 (June 26)		
2026/27	Q2 (Sept 26)		
2026/27	Q3 (Dec 26)		
2026/27	Q4 (Mar 27)	Completion of Year 7 of the "Trees for Climate" tree and woodland planting by the Great Western Community Forest.	Head of Strategic Place

Performance	Source of Data	Frequency	Target /	Starting	Responsible
Measure			Benchmark?	point	Officer
Hectares of trees	Great Western	Annual	50 hectares	N/A	Head of
planted per annum	Community		per annum		Strategic
	Forest				Place

Theme: Protect the Environment

Objective: Protect and enhance biodiversity

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2024/25	Q2 (Sept 24)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2024/25	Q3 (Dec 24)	Biodiversity Offsetting contributions secured in Qtr.	Planning
		Consult on the new Local Plan (Reg18) to enable those	Policy
		with an interest to engage in policies to protect and	Manager
		deliver biodiversity improvements	
		Biodiversity Offsetting contributions secured in Qtr.	Planning
		New Open Space, Sport and Recreation and Green	Policy
		Infrastructure Strategies linked to Local Plan evidence	Manager
		base.	
		Biodiversity Offsetting contributions secured in Qtr.	Planning
		Consult on Local Nature Recovery Strategy	Policy
			Manager

		T = 11 11 20 11 11 11 11 11 11 11 11 11 11 11 11 11	
2024/25	Q4 (Mar 25)	Biodiversity Offsetting contributions secured in Qtr	Head of
		Completion of "Forest Meadows" Year 2 habitat creation	Strategic
		programme in partnership with the Wiltshire Wildlife	Place
		Trust.	
2025/26	Q1 (June 25)	Biodiversity Offsetting contributions secured in Qtr	Planning
		Consult on the new Local Plan (Reg19) including	Policy
		representations made to the earlier draft to enable those	Manager
		with an interest to engage in policies to protect and	
		deliver biodiversity improvements, and to submit the	
		Plan to the Planning Inspectorate for Examination	
		Biodiversity Offsetting contributions secured in Qtr	Planning
		Adopted Local Nature Recovery Strategy	Policy
			Manager
2025/26	Q2 (Sept 25)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2025/26	Q3 (Dec 25)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2025/26	Q4 (Mar 26)	Biodiversity Offsetting contributions secured in Qtr	Planning
		Completion of "Forest Meadows" Year 3 habitat creation	Policy
		programme in partnership with the Wiltshire Wildlife	Manager
		Trust.	Head of
			Strategic
			Place
2026/27	Q1 (June 26)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2026/27	Q2 (Sept 26)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2026/27	Q3 (Dec 26)	Biodiversity Offsetting contributions secured in Qtr	Planning
			Policy
			Manager
2026/27	Q4 (Mar 27)	Biodiversity Offsetting contributions secured in Qtr	Planning
		Completion of "Forest Meadows" Year 4 habitat creation	Policy
		programme in partnership with the Wiltshire Wildlife	Manager
		Trust.	Head of
			Strategic
			Place

Performance	Source of	Frequency	Target /	Starting point	Responsible
Measure	Data		Benchmark?		Officer
Positive contribution to biodiversity net gain secured through the planning process	S106 planning agreements (metric may be financial or land)	Quarterly	Net positive enhancement through biodiversity net gain	Introduction of Biodiversity Net Gain as a planning expectation (in advance of Local Plan adoption)	Head of Planning
Number of new habitats created or enhanced	Wiltshire Wildlife Trust	Annual	5 new or enhanced habitats per year	N/A	Head of Strategic Place

Objective: Resilience to severe weather and climate change impacts

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Grovelands Avenue Drainage Improvement Scheme Assess current pipeline highway drainage improvement & flood alleviation schemes and program schemes to be progressed dependant on new financial year budget allocations	Head of Highways and Transport
2024/25	Q2 (Sept 24)	Wroughton Brook (Blackhorse Way, Wichelstowe) Desilting	Head of Highways and Transport
2024/25	Q3 (Dec 24)	S19 flood investigation report draft available Reservoir Design Works Complete	Head of Highways and Transport
2024/25	Q4 (Mar 25)	S19 flood investigation report published Covingham and Nythe Flood Alleviation Scheme Design Complete St Pauls Drive Bank Stabilisation	Head of Highways and Transport
2025/26	Q1 (June 25)	Haydon Wick Flood Alleviation Scheme Design Complete Assess current pipeline highway drainage improvement & flood alleviation schemes and program schemes to be progressed dependant on new financial year budget allocations	Head of Highways and Transport
2025/26	Q2 (Sept 25)		
2025/26	Q3 (Dec 25)		
2025/26	Q4 (Mar 26)	Local Flood Risk Management Strategy Update (main document only) Reservoir Remedial Works Complete (funding currently not secured)	Head of Highways and Transport

2026/27	Q1 (June 26)	Appendices for LFRMS: Ordinary Watercourse Consent Process; Flood Investigation Procedure. Assess current pipeline highway drainage improvement & flood alleviation schemes and program schemes to be progressed dependant on	Head of Highways and Transport
		new financial year budget allocations	
2026/27	Q2 (Sept 26)	Appendices for LFRMS: Legislation and policy;	Head of Highways and Transport
2026/27	Q3 (Dec 26)	Haydon Wick Flood Alleviation Scheme Construction Complete (dependant on passing DEFRA stages at Design)	Head of Highways and Transport
2026/27	Q4 (Mar 27)	Appendix for LFRMS: SuDS guidance	Head of Highways and Transport

Performance Measure	Source of	Frequency	Target /	Starting	Responsible
	Data		Benchmark?	point	Officer
Response times to	Consultation	Monthly	90%		Drainage
planning applications	requests				Engineer
within statutory					
timeframes					
Response times to	Consultation	Monthly	90%		Drainage
highway agreements	requests				Engineer
technical approvals					
Outline Business Case	EA	One-off	Pass		Head of
for Haydon Wick FAS					Strategic
					Highways
Cyclic gully cleansing	WDM/Ops	Monthly	90%		Specialist
					Services -
					Operations
					Manager

Theme: Keeping on track for a net zero Council

Objective: Optimising waste management and recycling initiatives

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	Stabilise new recycling scheme following rollout of borough wide food waste collections	Head Of End to End Waste Services

2024/25 Q2 (Sept 24) Deliver behaviour change interventions to maximise food waste recycling engagement amongst residents Head Of End to End Waste Services				
2024/25	2024/25	Q2 (Sept 24)		
Q3 (Dec 24) Deliver behaviour change interventions to maximise food waste recycling engagement amongst residents Head Of End to End Waste Services			waste recycling engagement amongst residents	
2024/25				
Waste recycling engagement amongst residents End to End Waste	2024/25	O3 (Dec 24)	Deliver behaviour change interventions to maximise food	
2024/25	2024/23	Q3 (Dec 24)	_	
Complete rollout of food waste phase 2 to maximise recycling amongst communal collection properties			waste recycling engagement amongst residents	
2024/25				
Percycling amongst communal collection properties End to End Waste Achieve 40% recycling rate across as defined by Waste Data Flow measure (note, measure is 6 months in arrears so won't be available until Q2 of 25/26) Peliver behaviour change interventions to minimise dry recyclates within residual waste stream Head Of End to End Waste Services	2024/25	O4 (Mar 25)	Complete relieut of food waste phase 2 to maximise	
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2026/27 Q4 (Mar 27) Achieve 50% recycling rate across as defined by Waste Data Flow measure (note, measure is 6 months in arrears so won't be available until Q2 of 27/28) Waste			overall waste within residual waste stream	End to End
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, , ,			Data Flow measure (note, measure is 6 months in arrears	End to End
Services			so won't be available until Q2 of 27/28)	Waste
				Services

Performance	Source of Data	Frequency	Target /	Starting point	Responsible
Measure			Benchmark?		Officer

Residual waste	Residual waste	Monthly	TBC	0.559 tonnes	HoE2EW
tonnages	contract			per property	
	reporting			(23/24)	
Recycling rate -	DEFRA	Quarterly	TBC	33%	HoE2EW
% of household	WasteDataFlow				
waste divert					
from the					
residual stream					

Objective: Transitioning our fleet and depot to net-zero operations

Year	Quarter	Deliverable	Responsible
			Officer
2024/25	Q1 (June 24)	Review Depot Options Appraisal and Fleet	Director of
		Decarbonisation Plan to ensure future deliverability and	Operations
		viability	
2024/25	Q2 (Sept 24)	Work with Members to confirm high levels plans and	Director of
		review need for further feasibility work	
2024/25	Q3 (Dec 24)	Cabinet report for decision on Depot Redevelopment	Director of
		Options to confirm plan moving forward	Operations
		Determine viability of removing gas supply from	Head of
		Waterside Park and moving to electric only heating to	Repairs &
		minimise carbon footprint	Compliance
2024/25	Q4 (Mar 25)	Prepare implementation activity following decision on	Director of
		Depot Redevelopment and Fleet Decarbonisation.	Operations
		5 year Fleet Replacement Plan, aligned to Depot	Head of
		Redevelopment plan, to go to Capital Board for	End to End
		confirmation	Waste
			Services
2025/26	Q1 (June 25)	Set performance future measures in light of Depot	Director of
		redevelopment Plan decision	Operations
2025/26	Q2 (Sept 25)	Deliverable to be confirmed depending on outcome of	
		options appraisal – Understood from Q3 24/25	
2025/26	Q3 (Dec 25)	Deliverable to be confirmed depending on outcome of	
		options appraisal – Understood from Q3 24/25	
2025/26	Q4 (Mar 26)	Review progress against Depot Redevelopment Plan and	Director of
		Fleet Decarbonisation plan	Operations
2026/27	Q1 (June 26)	Deliverable to be confirmed depending on outcome of	
		options appraisal – Understood from Q3 24/25	
2026/27	Q2 (Sept 26)	Deliverable to be confirmed depending on outcome of	
		options appraisal – Understood from Q3 24/25	
2026/27	Q3 (Dec 26)	Deliverable to be confirmed depending on outcome of	
		options appraisal – Understood from Q3 24/25	
2026/27	Q4 (Mar 27)	Review progress against Depot Redevelopment Plan and	Director of
		Fleet Decarbonisation plan	Operations

Performance Measure	Source of	Frequency	Target /	Starting	Responsible
	Data		Benchmark?	point	Officer
Delivery of Depot and	Director of		Decision	Options	Director of
Fleet Decarbonisation	Operations			appraisal	Operations
plan					
Waterside utilities	SBC Finance	Quarterly	Tbc (Q1	tbc	Director of
consumption			25/26)		Operations
Number of vehicles	SBC Fleet	Quarterly	Tbc (Q1	≈10% (exact	Head of End
using low emission			25/26)	% tbc)	to End waste
alternatives					Services

Objective: Reduce carbon from Council assets

Year	Quarter	Deliverable	Responsible Officer
2024/25	Q1 (June 24)	£7.5m 5 years roof replacement with inclusion of solar panels for houses with 3 bedrooms or more - 62 Roof renewals	Asset Manager
		£10m 2-year contract with 1-year extension UPVC door renewal programme ramping up to full delivery capacity. The thermal performance. The new windows will be A+ Rated window and a U value of 1.4214 Renewals	
		62 Roof renewals214 (dwellings) UPVC window renewal	
2024/25	Q1 (June 24)	Civic & Steam decarbonisation roadmaps complete in readiness for decision on next steps.	Energy Manager / Head of Property Assets
2024/25	Q2 (Sept 24)	Draft housing decarbonisation strategy to form part of the asset management strategy 2025-2030 3000 RDSAP (EPC surveys) received to inform our future decarbonisation targeted investment 59 Roof renewals 189 (dwellings) UPVC window renewals	Asset Manager
2024/25	Q2 (Sept 24)	High level decarbonisation site audits and decarbonisation strategy commissioned for following properties: Wat Tyler East Wat Tyler West Clarence House Plus One Centre Fessey House Upham Road Adult Training Centre Salt Way Centre The Meadow	Energy Manager / Head of Property Assets

		Te		
		Enterprise Works		
		North Swindon Library		
2024/25	O2 (Dec 24)	3a & 3b Firethorn Close	Asset	
2024/25	Q3 (Dec 24)	Railway Village - consult on new policy to enable	Asset	
		residents to have their say on the future due to the	Manager	
		need for a larger work project to be completed		
		Complete the development of a new housing Asset		
		Management plan and match to a revised HRA BP.		
		The procurement of a contractor to carry out works in		
		relation to the Installation of Loft Insulation, Cavity Wall		
		Insulation, Internal wall Insulation and Sloping Ceiling		
		Insulation & Associated Works to low rise domestic		
		properties (up to three storeys high).		
		Commencement of £8m 5 years project to replace		
		poorly performing system boilers within our stock with		
		the most energy efficient viable alternative option		
		60 Roof renewals		
		166 (dwellings) UPVC window renewals		
		40 inefficient boilers replaced		
2024/25	Q3 (Dec 24)	High level decarbonisation site audits and	Energy	
		decarbonisation strategy as above completed.	Manager /	
			Head of	
			Property	
2021/25	0.1 (1.1 0.5)		Assets	
2024/25	Q4 (Mar 25)	Understand the requirement for a whole house design	Asset	
		specification for the Railway Village	Manager	
		180 properties to have enviro-sensors installs (/u/toponts/ apps to monitor the internal)		
		c/w tenants' apps to monitor the internal environment of our homes.		
		Review the need to onboard a dedicated		
		Energy/Decarbonisation Lead/Manager to shape,		
		monitor and execute the decarbonisation strategy		
		58 Roof renewals		
		173 (dwellings) UPVC window renewals		
		90 inefficient boilers replaced		
2024/25	Q4 (Mar 25)	Complete condition surveys of assets required for	Head of	
2024,23	Q+ (IVIAI 23)	future service delivery. Align works identified through	Property	
		condition surveys with decarbonisation measures to	Assets/	
		produce a combined programme of work	Energy	
		produce a combined programme or work	Manager	
2025/26	Q1 (June	Reduction of average EPC band across our stock from	Asset	
	25)	Q1 2024.	Manager	
		Review the need to ensure all our properties have		
		adequate heating controls where feasible which		
		effectively control the heating and hot water – smart		
		thermostats		
		62 Roof renewals		
		189 (dwellings) UPVC window renewal		

		90 inefficient boilers replaced	
2025/26	Q1 (June 25)	Seek any required funding for proposed works via business cases and capital bids	Head of Property Assets / Energy Manager
2025/26	Q2 (Sept 25)	Understand the feasibility of the need to gain a whole house approach design specification for our systembuilt properties to achieve EPC band C so we have designs on file which can be turned into work programmes when required 59 Roof renewals 189 (dwellings) UPVC window renewal 90 inefficient boilers replaced	Asset Manager
2025/26	Q2 (Sept 25)	Identify and deliver any quick wins for decarbonisation work. Progress procurement of larger scale condition and decarbonisation works	Head of Property Assets/ Energy Manager
2025/26	Q3 (Dec 25)	EWI works completed to 114 properties in Park South	Asset Manager
2025/26	Q3 (Dec 25)	Ongoing procurement and planning of works	Head of Property Assets / Energy Manager
2025/26	Q4 (Mar 26)	Review the feasibility to roll out of our first clean energy primary heating project to understand the real-world benefits and associated works required 180 properties to have enviro-sensors installs c/w tenants' apps 58 Roof renewals 189 (dwellings) UPVC window renewal 90 inefficient boilers replaced	Asset Manager
2025/26	Q4 (Mar 26)	Commence delivery of programme of works	Head of Property Assets / Energy Manager
2026/27	Q1 (June 26)	Reduction of average EPC band across our stock from Q1 2025 • 62 Roof renewals • 189 (dwellings) UPVC window renewal • 90 inefficient boilers replaced	Asset Manager
2026/27	Q1 (June 26)	Deliver programme of works	Head of Property Assets / Energy Manager

2026/27	Q2 (Sept 26)	Feasibility study to review the installation of PV panels on sheltered schemes. • 59 Roof renewals • 60 (dwellings) UPVC window renewal • 90 inefficient boilers replaced	Asset Manager
2026/27	Q2 (Sept 26)	Deliver programme of works	Head of Property Assets / Energy Manager
2026/27	Q3 (Dec 26)	60 Roof renewals 90 inefficient boilers replaced	Asset Manager
2026/27	Q3 (Dec 26)	Deliver programme of works	Head of Property Assets / Energy Manager
2026/27	Q4 (Mar 27)	180 properties to have enviro-sensors installs c/w tenants' apps • 58 Roof renewals • 90 inefficient boilers replaced	Asset Manager
2026/27	Q4 (Mar 27)	Deliver programme of works	Head of Property Assets / Energy Manager

Performance Measure	Source of Data	Frequency	Target / Benchmark?	Starting point	Responsible Officer
% of our housing stock at EPC at band C or better	TBC				Housing
Identify carbon reduction saving measures at Civic Office/Steam subject to funding	Surveys	Within 6 months	To maximise reduction subject to funding	Existing carbon output for each building	Head of Property Assets / Energy Manager
Identify carbon reduction saving measures for other properties set out in the objective, subject to funding	Surveys	Within 15 months	To maximise reduction subject to funding	Existing carbon output for each building	Head of Property Assets / Energy Manager