

**Swindon Borough Council (Waiting and Loading Restrictions and Parking Places  
Consolidation) Order 2021 (Variation No 7) Order 2025**

**STATEMENT OF REASONS**

Following requests from developers for the Travis Perkins site on Westmead Drive this order seeks to introduce double yellow lines (no waiting at any time),

The requests are as a consequence of parking, obstruction and visibility difficulties encountered adjacent to the junction which will require movement of large vehicles entering and egressing this junction.

Therefore, to address the concerns raised Swindon Borough Council proposes to introduce a Traffic Regulation Order (TRO) and recommends the introduction of No Waiting at Any Time.

The reason for making this order is as follow;

- a. For avoiding danger to persons or other traffic using the road, or any other road or for preventing the likelihood of any such danger arising;  
or
- b. For facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or
- c. For preserving or improving the amenities of the area through which the road runs, or
- d. to assist with the free flow of traffic,

This request has been delivered in conjunction with local Ward Councillors. Consultation has been carried out with residents and emergency services and other relevant stakeholders.

Traffic Management & Road Safety  
Highways & Transport  
June 2025