

# ***Making vocational education and the job market more inclusive***

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# Agenda

- *The Newham context*
- *The College context*
- *Steps towards making a difference*



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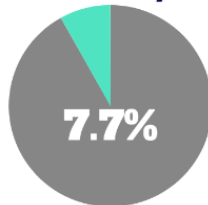
# The Newham Context

The youngest, most diverse fastest growing borough in the UK

## Newham Key Facts



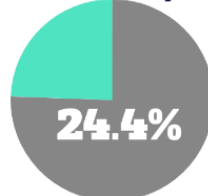
0 to 4 yrs



27,217



0 to 17 yrs



86,068

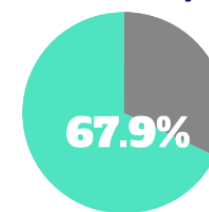
Population  
**353,134**

Median age

**32.3**

Lower than London (35.6)

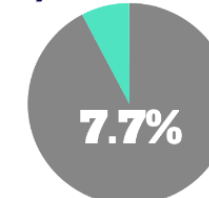
18 to 64 yrs



239,209



65 yrs and over



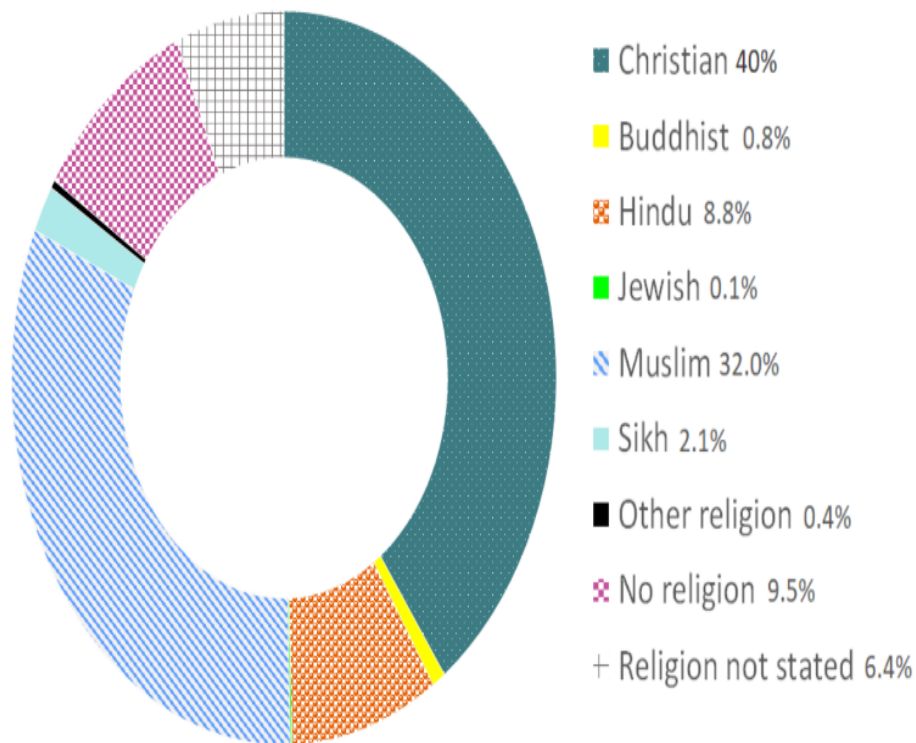
27,228



# The Newham context

*A fantastically diverse Borough*

## Religion



Source: ONS 2011 Census

## 7 in 10 residents from a BAME background



Source: Greater London Authority: Ethnic group projection housing led variant mid-2020.

# The Newham context

Deep and continuing socio-economic challenges

## Economic activity



**70.7%**

Of residents in employment  
Lower than the London average (75.5%)

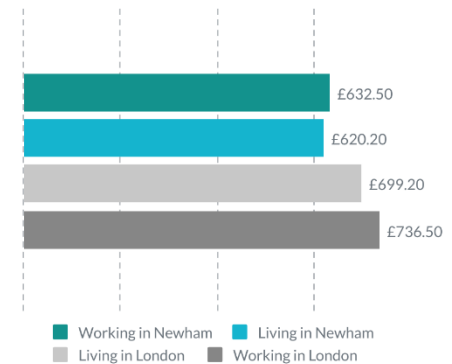
**5.6%**

Of residents are unemployed  
Higher than London average (4.6%)

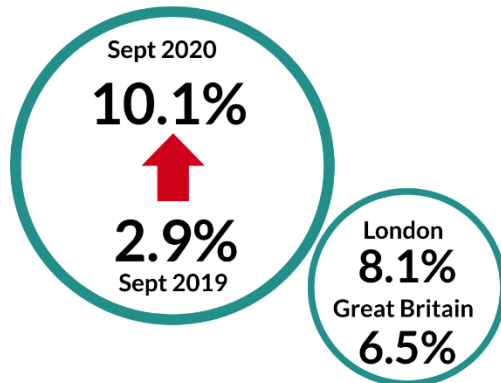
**75.6%**

Economically active residents  
Lower than London average (79.2%)

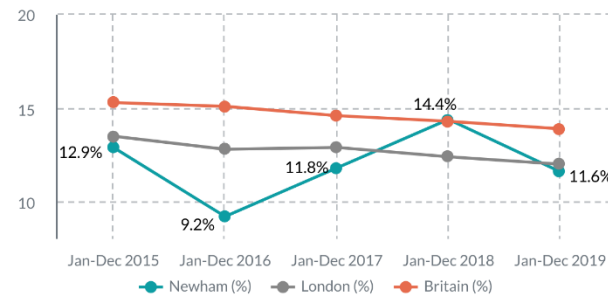
## Weekly Income (gross)\*



## Claimant Count



## Workless households

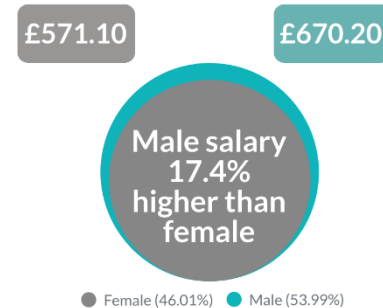


## London Living Wage



of jobs not paid the London living wage

## Weekly Income (gross)\*



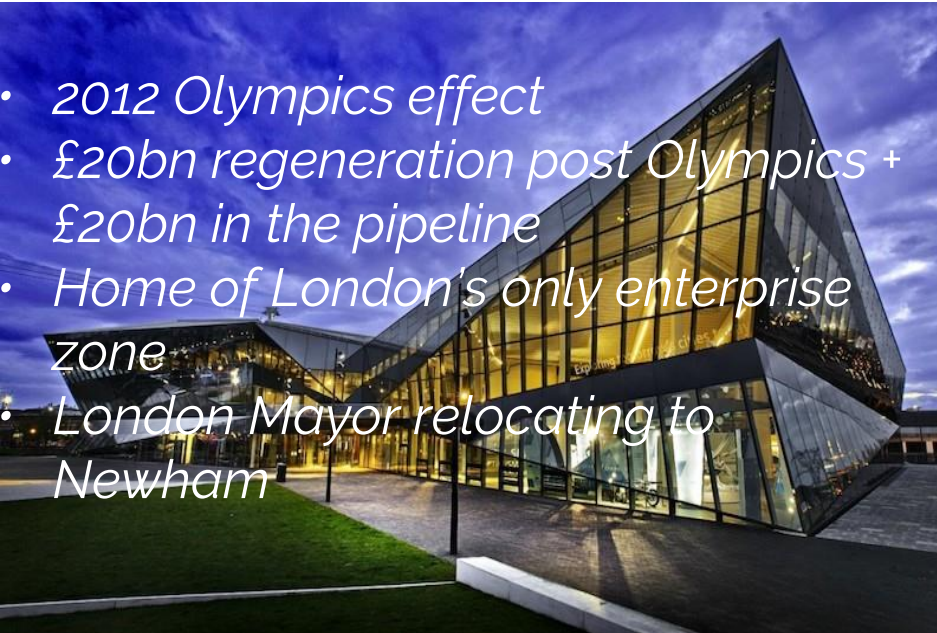
Lower than the London average females (£655.90) and males (£747.40)

Sources: NOMIS website Newham Local Authority Profile July 2019 - June 2020. ONS Annual Survey of Hours and Earnings 2019 provisional (ASHE). \* Based on median full-time income.

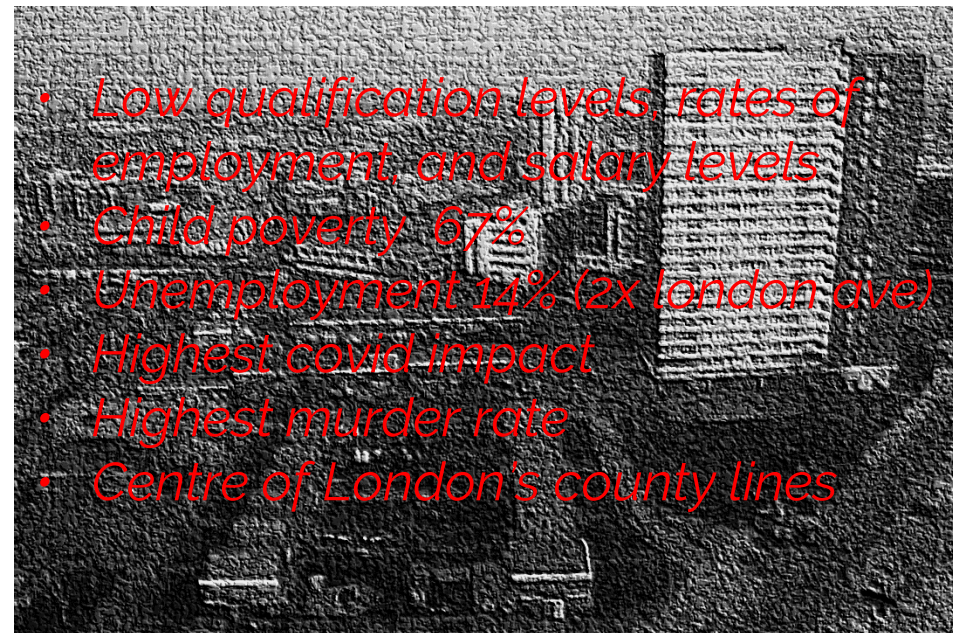


# The Newham context

## Optimism?



## Despair?



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# Newham College context

- **Intent**
  - *Very clear mission, focused on supporting local people into great jobs*
  - *A curriculum shaped by LMI and employer input*
  - *Ambitious for our students in everything we do*
- **Implementation**
  - *Employer input embedded into study programmes*
  - *Strong growth in areas directly aligned to strategy*
  - *Continuing focus on improving the quality of teaching and learning*
- **Impact**
  - *Improving achievement rates on a more relevant curriculum*
  - *Whole College focus on progression, which is strong*
  - *Further work needed on capturing employment destinations*



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# Newham College context

## ***The College and its students***

- *Vocational education focus – from entry level to Level 5*
- *2 sites + 5 community venues*
- *c12,000 learners*
- *2000 16-18; 1000 apps, 7000 adults*
- *Demographic reflective of community we serve*

## ***Key achievements***

- *Since 18/19 London's top performing college (achievement)*
- *L3 increased by 250%*
- *Positive value added score*
- *No ethnic group achieves less than 5% of the College average*



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# ***Our approach***

*Culture of aspiration*

*Wrap around support*

*Targets*

*Curriculum evolution*



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# *Our approach: culture of aspiration*



# Our approach: Wrap around support

**STUDENT ENRICHMENT**  
**2020-2021**

**AMBITIOUS**



**SUCCESSFUL**



**PROFESSIONAL**



**INNOVATIVE**



**RESPECTFUL**

**ENGAGING**



**Attend. Learn. Achieve.**




LINK TO WATCH PANEL ON MS TEAMS

**CELEBRATING INTERNATIONAL WOMEN'S DAY**



ENRICHMENT

*Meet The Panel*  
*"I am a woman: BREAKING BARRIERS"*

JOIN US WITH AN EXCITING GUEST PANEL OF FEMALE LEADERS FROM 3-4PM ON WEDNESDAY 10TH MARCH



**Yinka Balogun**  
Senior Risk Analyst  
Coverys



**Jennifer Romano**  
Managing Director  
Accenture



**Rachael Kerubo**  
Chief Executive Officer  
Live Healthy Initiatives



**Claire Collins**  
Professor of Leadership  
Henley Business School  
University of Reading



**Radha Balani**  
Director of Design & Facilitation  
thinkBeyond  
Beyond Sport





# Our approach: Monitoring targets



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# *Our approach: curriculum evolution*

*Towards*

- *Greater specialisation*
- *Higher levels*

*Whilst retaining  
community focus*

*Barts Health Futures*



*Institute of Technology*



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# *Reflections on where we are*

*A work in progress*

*Exceptional employer relationships*

*In loco parentis*

*What gets measured gets done - no demographic group left behind*



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