

Please ask for:

Direct Dial No:

Email:

Our Ref:

Your Ref:

Dear

The Eco-Schools Earth Summit

I am writing to seek your support and sponsorship for Swindon Borough Council's – Local Agenda 21's second Eco-Schools Earth Summit event.

The event is to promote environmental education to children within the Borough and will be held at Lydiard Park, Swindon from Monday 23rd May to Friday 27th May (inclusive). Children aged 9-10 years of age will, over the course of a week have the opportunity to take part in a variety of hands-on practical based workshops around subjects such as litter, waste minimisation, energy, transport, healthy eating, sustainable lifestyles, environmental art and school grounds. It will provide children with a good understanding of current environmental issues as well as forming important links with the National Curriculum. The event will also reflect part of the Lydiard Park Restoration Project with a dedicated workshop that will reflect the project aims and objectives.

As a sponsor you will enjoy the following:-

- ✓ Your logo will be included on the children's information packs.
- ✓ Your logo will appear on the t-shirts we supply to the children.
- ✓ Your company name will be included in all press releases.
- ✓ You will have an opportunity to visit the event.
- ✓ It will raise your company's profile for environmental awareness.

For further details please find an information pack enclosed. If you or your organisation would like details on how you might sponsor or support this high profile event please contact

Yours faithfully

Chief Executive

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