

# ART ON TOUR 2020

## WE'RE ON A MISSION TO BRING ART TO LIFE BY.....

...making it relevant and accessible, getting it off gallery walls and into the community.

...forging creative learning and engagement partnerships with schools across Swindon.

...changing the way people experience and engage with the Swindon MAG collections.

...providing quality and transformational encounters with art.

...generating exciting and inspiring opportunities for widespread off-site collections engagement.

...championing art engagement for hard-to-reach groups, from vulnerable young people, to older people with dementia.

## LEARNING

An intensive 8 month schools programme to include:

- ❖ A **pop-up gallery** touring schools and community groups, show-casing artworks from the Swindon MAG collection.
- ❖ A SWAT team (SWindon Art on Tour) of **young people to drive the project**.
- ❖ **'Kickstarter' learning events** in schools and community groups, which will engage young people with the Swindon MAG collection.
- ❖ **CPD** training for staff, to promote the use of the arts as a powerful educational tool.
- ❖ Project **resources** for partner schools and groups.
- ❖ Use of **'springboard' Swindon MAG artworks as catalysts for cross-curricular learning**. Partner schools will spend 6 months exploring a thematically-linked set of artworks in detail and responding to them creatively. This process will include **artist workshops** to be delivered by Swindon artists, and **cross-curricular workshops** led by Swindon MAG.
- ❖ A series of **'People's Galleries'** in the school communities involved, which will document and celebrate the project, while exhibiting students' creative responses.
- ❖ A central **flagship exhibition** at Swindon MAG, celebrating the best of the project.

## ENGAGEMENT

A year long programme of touring art from Swindon's collection will include:

- ❖ **Bringing more art to more people in more places**, with a **curated programme of art** displayed across businesses, cultural and educational venues, healthcare services and public spaces in Swindon.
- ❖ An exciting programme of **talks, tours and workshops across Art on Tour sites**, to help audiences engage with Swindon's art collection.
- ❖ Targeted engagement with **hard-to-reach groups**, including people with physical and social barriers who do not or cannot access the collections at Swindon Museum and Art Gallery.
- ❖ Partnerships with **local cultural events and festivals**, including Swindon Spring Festival and Swindon Open Studios.
- ❖ Work with **national arts and heritage initiatives**, including the Big Draw Festival and Heritage Open Days.